



## Professional Communication Certificate

Communication methods and expectations are constantly evolving. Whether you pursue a career in academia, industry, government or a non-government organization, the ability to communicate clearly to your audience will set you apart. Organizations value employees who are skilled in all forms of communication, from verbal presentations to written communications to social media. Complement your graduate program and give yourself an edge in a competitive job market by enrolling in our communications certificate program.

The Graduate Professional Skills (GPS) Certificate in Professional Communication formally recognizes graduate students and postdoctoral fellows who have completed specific requirements designed to develop their communication skills and update their professional expertise and knowledge. The information below provides details about these requirements.

### Five required workshops:

- Public Speaking
- Intercultural Communication
- Presentation Skills
- Social Media for Pros
- Conflict Management

### Two elective workshops:

- See list of [GPS workshops](#).

### Reflection piece:

- A short reflection piece via [Google Form](#) on the communication workshops and training.

### E-portfolio:

- Creation of a [WordPress page](#) that consists of the following items:
  - o Multimedia artifacts (i.e. photos, videos etc.)
  - o Short intro
  - o Professional highlights
  - o Research interests/statement
  - o Teaching interests/statement (if relevant)
  - o Professional work/project samples
  - o Updated CV
  - o Links to other social media accounts (i.e. Twitter, Instagram etc.)

### Suggested resources

- [How To Create An Online Portfolio with WordPress](#)
- [WordPress \(Your Portfolio. Your Website\)](#)
- [Jakob Nielsen Writing Style for Print vs. Web](#)
- [Writing Web Copy That's Easy to Scan](#)
- [LinkedIn Learning](#)

To register for the Professional Communication Certificate, please complete the [online enrolment form](#).