

## BA COMMUNICATION AND DIGITAL MEDIA STUDIES

### Bachelor of Arts BA (Honours) Requirements

To graduate with your BA Honours from the Faculty of Social Science and Humanities (FSSH) the following criteria must be met:

- Successfully complete 120 credit hours
- Achieve a minimum 2.0 cumulative GPA
- Complete all major requirements as outlined for your major (as per the [academic calendar](#) and program map below)
- Complete at least 36 credit hours (12 courses) at the senior level (3000 or 4000 level)
- Complete no more than 42 credit hours (14 courses) at the 1000-level
- Complete at least 9 credit hours (3 courses) outside of your major, which are not at the 1000 level.

**Key Progression Courses:** We strongly encourage students to complete courses in the order/year they are listed where possible. Failure to do so may lead to unexpected delays in the completion of your degree requirements due to prerequisites. Key progression courses for your program include:

Year 1: COMM 1100U Introduction to Communication Studies

Year 2: COMM 2110U Communication Theory: Keyworks

Year 4: COMM 4120U Contemporary Issues in Communication (fall only), COMM 4130U Capstone Project (winter only)

### Elective Definitions:

**FSSH Elective** – any non-required course offered by FSSH, with subject code ALSU, COMM, FPSY, INDG, LBAT, LGLS, POSC, PSYC and SSCI.

**General Elective:** any course that is not mandatory for your program to which you have the prerequisites and meet any restrictions on that course – courses from inside or outside FSSH can satisfy this requirement.

**COMM Elective:** Are year level specific and includes non-required COMM courses and other non-COMM options. Full list can be found in the [Academic Calendar](#). Note – not all courses will be offered every year, please plan accordingly for prerequisites.

### Important Notes:

This program map helps you to track your degree progression during your studies at Ontario Tech and can be used as your guide for course selection and planning. Your Academic Advisor can assist you with reviewing and interpreting your degree requirements, we encourage you to meet with your Academic Advisor at least once throughout your studies to ensure you are on track to complete your program as expected. Please ensure your familiarity with the degree requirements in the Academic Calendar and review your transcript to verify accuracy.

**Scan this QR code for more information, and to contact your academic advisor!**



## 2022-23 BA Communication and Digital Media Studies

<b>Year 1</b>	COMM 1100U – Introduction to Communication Studies	COMM 1420U – Living Digitally	CRMN 1000U – Intro to Criminal Justice	LGLS 1000U – Foundations of Legal Studies	PSYC 1000U – Introductory Psychology
	COMM 1320U – Public Speaking	POSC 1000U – Introduction to Political Science	SOCI 1000U – Introductory Sociology	SSCI 1910U – Writing for the Social Sciences	General Elective
<b>Year 2</b>	COMM 2110U – Communication Theory: Keywords	COMM 2210U – Researching Communication and Digital Culture	COMM 2530U – Advertising and Society	COMM 2620U – Interpersonal Communication	Year 2 COMM Elective*
	COMM 2220U – The Media in Canada	COMM 2311U – Writing and Publishing in the Digital Age	COMM 2410U – History of Communication Technology	COMM 2411U – Digital Media Policy	General Elective
<b>Year 3</b>	COMM 3110U – Communication Ethics	COMM 3710U – Intercultural Communication	Year 3 COMM Elective*	SSH General Elective (2000-level or higher, not COMM)	SSH General Elective (2000-level or higher, not COMM)
	COMM 3250U – Pop Culture	COMM 3410U – Digital Media Storytelling	COMM 3510U – Work in the Digital Age	COMM 3610U – Persuasion Year	General Elective
<b>Year 4</b>	<b>One of:</b> COMM 4120U – Contemporary Issues in Communication <b>OR</b> SSCI 4101U – Honours Thesis I	COMM 4510U – Public Relations	COMM 4710U – International Communication	Year 4 COMM Elective*	SSH General Elective (2000-level or higher, not COMM)
	<b>One of:</b> COMM 4130U – Capstone Project <b>OR</b> SSCI 4102U – Honours Thesis II	COMM 4261U – Tweet, Friend and Follow Me: Understanding Social Media	COMM 4420U – Digital Media, Politics and Democracy	COMM 4610U – Communication and Conflict Resolution	Year 4 COMM Elective*