

2022/2023

SPONSORSHIP PACKAGE

ONTARIO TECH ACCOUNTING ASSOCIATION

The OTAA logo features a stylized graphic of five teal dots of varying sizes arranged in a grid-like pattern to the left of the text. The text 'OTAA' is in a large, bold, white sans-serif font, with 'Ontario Tech Accounting Association' in a smaller, teal sans-serif font below it.

OTAA
Ontario Tech Accounting Association

The 'connect' logo features a stylized teal graphic of three overlapping shapes to the left of the text. The text 'connect' is in a white sans-serif font, with 'Ontario Tech Accounting Association's Conference' in a smaller, teal sans-serif font below it.

connect
Ontario Tech Accounting Association's Conference

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ABOUT THE OTAA

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The Ontario Tech Accounting Association (OTAA) is a student-run organization that operates as the point of contact between the accounting profession and the talented student body at Ontario Tech University. With the generous support of our sponsors, our association provides students with professional development opportunities throughout the academic year. This year, we have been faced with a challenge of operating with the university transitioning to online learning.



However, the OTAA prides itself in providing benefits for both students and employers through any platform. No matter the circumstances, we will continue to provide exceptional resources to assist in relationship building between students and recruiters.

Our events attract a large percentage of Ontario Tech's best and brightest Commerce students who have an interest in pursuing a career in accounting. At the same time, these events provide employers with opportunities to gain access to these students and build professional, long lasting relationships. Our objective is to provide our sponsors with access to exemplary Ontario Tech accounting students and assist in achieving each organization's recruiting, networking, and informational objectives by providing valuable opportunities to build a presence at Ontario Tech. Throughout this package, you will be enlightened by the recognition and benefits offered to you as a valued and important partner. The OTAA appreciates the generous contributions of our sponsors. Your funding will ensure that students are provided opportunities to pursue their passions and build relationships that will help them grow both personally and professionally. We look forward to discussing the opportunities the Ontario Tech Accounting Association can provide you with.

A handwritten signature in black ink, which appears to read "Sheleen C.".

Sheleen Crawley, President

A LOOK AHEAD

SPEAKERS AND SOCIAL NIGHTS

Professional network building between students and employers is one of our core objectives. Speaker and Social Nights will allow for students to take an in-depth look into the opportunities that obtaining the CPA designation hold, in both public accounting and industry. This event will give students the chance to strengthen their networking skills and develop critical professional relationships. As a Diamond sponsor, you would have the opportunity to elect the keynote speaker for the evening and be a title sponsor for this event.



PROFESSIONAL DEVELOPMENT WORKSHOPS

Throughout the year, we provide opportunities for students to develop their own skill set in order to be a more well-rounded employee. As a sponsor, we would provide you the opportunity to run company specific workshops that will be an asset in the professional development of students here at Ontario Tech University. Whether it be technical, social, or professional skill development, we foster an open-minded learning environment.



CONNECT CONFERENCE

The OTAA hosts the annual Connect Conference, which is one of the association's most notable events. The accounting association provides a platform to its members that allows them to exhibit the values that are most relevant in the accounting profession, thus leading to success in their careers. A key feature of the Connect Conference is a case competition, which enables delegates to utilize their critical thinking, problem solving and technical skills while presenting a case to the judges. In this way the OTAA promotes the development of various skills among its student members while allowing the industry to both provide feedback and take a glance at the value added of an Ontario Tech accounting student.

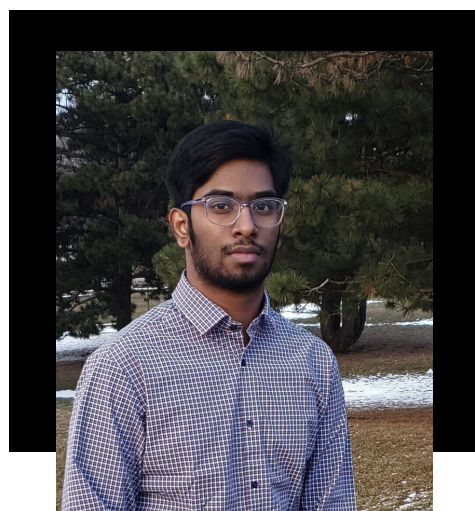
The Connect Conference spans over two days and includes activities such as social events, keynote speakers, catered dinners, and networking. The conference is a fun professional event, where students and members of the industry can meet and get to know each other.

The Connect Conference is continuously growing, with an increasing number of delegates and representatives each year. We strive to provide our participants with a memorable experience where they can foster meaningful relationships and further their accounting career aspirations. We look forward to providing a unique and insightful experience for delegates, members, and community partners.



Vlad Petrescu, Co-Chair

A handwritten signature in blue ink, appearing to read "Vlad Petrescu".



Abu Kuttenchirayil, Co-Chair

A handwritten signature in black ink, appearing to read "Abu Kuttenchirayil".

SPONSORSHIP

The OTAA offers many levels of sponsorship, allowing you to choose the one that best suits your organizational recruiting, networking and informational needs. The OTAA is also open to [customizing a specific package](#) from our benefits based on your individual organizational objectives upon request.

	Gold	Platinum	Diamond
OTAA Benefits	\$750	\$1,500	\$3,000
Promotion of Company Initiatives	✓	✓	✓
Sponsorship Banner Representation	✓	✓	✓
Access to Membership Pool for Hiring Opportunities	✓	✓	✓
Booth at Major Networking Events	✓	✓	✓
Office Hours on Campus/Online	✓	✓	✓
Company Profile/Posts on Social Media	✓	✓	✓
Company Specific Workshop	✓	✓	✓
Coffee Chat Opportunities with Students		✓	✓
Keynote Speaker at Event		✓	✓
Office Tour with Select Students		✓	✓
Speaker & Social Event- Title Sponsor			✓
Logo on OTAA Giveaway Merchandise			✓
Connect Conference Benefits			
Sponsor Branded Swag Giveaways	✓	✓	✓
Booth & Banner During Network Sessions	✓	✓	✓
Judge Invitations	✓	✓	✓
Advertisement in Delegate Package	✓	✓	✓
Coffee Chat Opportunities with Winning Students		✓	✓
Award Presented by Sponsor Firm		✓	✓
Promotional Filter Placement on Social Media		✓	✓
Pre-Event Session Invitation			✓
Case Competition Title Sponsor			✓

CONTACT US



Sheleen Crawley

President, OTAA

Sheleen.Crawley@ontariotechu.net

(905) - 447- 4960

Daniella Caggianiello

VP of Operations, OTAA

Daniella.Caggianiello@ontariotechu.net

(647) - 929 - 3264

Jaired Sides

VP of Finance, OTAA

Jaired.Sides@ontariotechu.net

(289) - 600 - 6906

Fatama Sarwari

VP of Marketing and IT, OTAA

Fatama.Sarwari@ontariotechu.net

(647) - 778 - 2336



Vlad Petrescu

Co-Chair, OTAA Connect Conference

Vlad.Petrescu@ontariotechu.net

(905) - 914 - 5482

Abu Kuttenchirayil

Co-Chair, OTAA Connect Conference

Abu.Kuttenchirayil@ontariotechu.net

(437) - 996 - 0689

Please mail cheques to:

Ontario Tech Accounting Association

Faculty of Business and IT

2000 Simcoe Street North

Oshawa, L1H 7K4



@OntarioTechAccounting



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