### Networking and I.T. Security

#### Minor Requirements

Students must maintain a minimum 2.0 grade (C grade) in each minor course and a minimum 2.0 cGPA (C average) to remain in, and successfully complete a minor.

<table>
<thead>
<tr>
<th>Marketing</th>
<th>Entrepreneurship</th>
<th>Business</th>
<th>Operations Management</th>
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<tbody>
<tr>
<td>• Minimum total of 6 courses (18 credit hours) in marketing (incl. BUSI 2210U which is already required in the major)</td>
<td>• Minimum total of 7 courses (21 credit hours) in entrepreneurship (incl. BUSI 2210U which is already required in the major)</td>
<td>• Total of 8 courses (24 credit hours) in business (incl. BUSI 2210U and BUSI 2550U which are already required in the major)</td>
<td>• Minimum total of 6 courses (18 credit hours) in operations management (incl. BUSI 2550U which is already required in the major)</td>
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<tr>
<td>• Three required core courses (9 credit hours)</td>
<td>• Five required core courses (15 credit hours)</td>
<td>• Minimum total of 7 courses (21 credit hours) in operations management (incl. BUSI 2550U which is already required in the major)</td>
<td>• Four required core courses (12 credit hours)</td>
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<tr>
<td>• Minimum of 3 marketing elective courses (9 credit hours)</td>
<td>• Minimum of 2 elective courses (6 credit hours)</td>
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<td>• Minimum of 2 elective courses (6 credit hours)</td>
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</tbody>
</table>

**REQUIRED core courses**
- BUSI 2210U Marketing for I.T.
- BUSI 3210U Consumer Behaviour
- BUSI 3260U Marketing Research

**REQUIRED core courses**
- BUSI 1700U Intro to Entrepreneurship
- BUSI 2210U Marketing for I.T.
- BUSI 2700U Entrepreneurial Finance
- BUSI 3710U Small Business Mgmt
- BUSI 3750U Advanced Entrepreneurship

**REQUIRED core courses**
- BUSI 2000U Collaborative Leadership
- BUSI 2050U Managerial Economics
- BUSI 2120U Accounting for I.T.
- BUSI 2210U Marketing for I.T.
- BUSI 2550U Intro to Project Mgmt
- BUSI 2410U Managerial Finance
- BUSI 2603U Intro to Operations Mgmt
- BUSI 3700U Strategic Mgmt for Professionals

**ELECTIVE courses – 3 required**
- BUSI 3200U Marketing Communications
- BUSI 3220U Sales Management
- BUSI 3230U Marketing Channels
- BUSI 3240U Retail Buying & Merchandising
- BUSI 3250U Service Marketing
- BUSI 3280U Brand Management
- BUSI 3290U Marketing Mgmt in AsiaPacific
- BUSI 3503U E-Marketing
- BUSI 4203U Advertising Management
- BUSI 4210U High-Tech Marketing
- BUSI 4220U Marketing Strategy
- BUSI 4230U Quantitative Marketing Analysis
- BUSI 4240U Retail Management
- BUSI 4250U International Marketing
- BUSI 4270U Business to Business Marketing
- BUSI 4290U Special Topics in Marketing

**ELECTIVE courses – 2 required**
- BUSI 3330U Management of Change
- BUSI 3650U Innovation Management
- BUSI 3720U Family Enterprise
- BUSI 3730U Creative Problem Solving, Entrepreneurship & Imagination

**ELECTIVE courses – 2 required**
- BUSI 3330U Management of Change
- BUSI 3601U Operations Analysis using Spreadsheets
- BUSI 3650U Innovation Management
- BUSI 3670U Risk Management Frameworks & Processes
- BUSI 3930U Leadership, Negotiation & Teamwork
- BUSI 4610U Business Simulation Modeling
- BUSI 3450U Business Forecasting Techniques

**ELECTIVE courses – none required**
- BUSI 3330U Management of Change
- BUSI 3601U Operations Analysis using Spreadsheets
- BUSI 3650U Innovation Management
- BUSI 3670U Risk Management Frameworks & Processes
- BUSI 3930U Leadership, Negotiation & Teamwork
- BUSI 4610U Business Simulation Modeling
- BUSI 3450U Business Forecasting Techniques