# Game Development and Entrepreneurship
## Minor Requirements

<table>
<thead>
<tr>
<th>Marketing</th>
<th>Game Production Management</th>
<th>Operations Management</th>
<th>Game Programming</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Minimum total of 6 courses (18 credit hours) in marketing (incl. BUSI 2210U which is already required in the major)</td>
<td>- Minimum total of 6 courses (18 credit hours) in GPM (including BUSI 2550U which is already required in the major)</td>
<td>- Minimum total of 6 courses (18 credit hours) in operations management (incl. BUSI 2550U which is already required in the major)</td>
<td>- Minimum total of 6 courses (18 credit hours) in game programming (incl. INF 2140U which are already required in the major)</td>
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<tr>
<td>- Three required core courses (9 credit hours)</td>
<td>- Four required core courses (12 credit hours)</td>
<td>- Four required core courses (12 credit hours)</td>
<td>- Three required core courses (9 credit hours)</td>
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<tr>
<td>- Minimum of three elective courses (9 credit hours)</td>
<td>- Minimum of two elective courses (6 credit hours)</td>
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<td>- Minimum of one elective course (3 credit hours)</td>
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<tr>
<td>- Must maintain a minimum 2.0 grade (C grade) in each minor course &amp; a minimum 2.0 GPA (C average) to remain in &amp; successfully complete the minor</td>
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<td>- Must maintain a minimum 3.0 grade (B grade) in each minor course &amp; a minimum 3.0 GPA (B average) to remain in &amp; successfully complete the minor</td>
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</tbody>
</table>

### REQUIRED core courses
- BUSI 2210U Marketing for I.T.
- BUSI 3210U Consumer Behaviour
- BUSI 3260U Marketing Research

### ELECTIVE courses – choose at least 3
- BUSI 3200U Marketing Communications
- BUSI 3220U Sales Management
- BUSI 3230U Marketing Channels
- BUSI 3240U Retail Buying & Merchandising
- BUSI 3250U Service Marketing
- BUSI 3270U Retail Management
- BUSI 3280U Brand Management
- BUSI 3503U E-Marketing
- BUSI 4203U Advertising Management
- BUSI 4210U High-Tech Marketing
- BUSI 4220U Marketing Strategy
- BUSI 4230U Quantitative Marketing Analysis
- BUSI 4250U International Marketing
- BUSI 4260U Marketing Mgmt in Asia Pacific
- BUSI 4270U Business to Business Marketing
- BUSI 4290U Special Topics in Marketing
- BUSI 4299U Directed Independent Studies in Marketing

### ELECTIVE courses – choose at least 2
- BUSI 3350U Developing Management Skills
- BUSI 2311U Organizational Behaviour
- BUSI 3210U Consumer Behaviour
- BUSI 3220U High-Tech Marketing
- BUSI 3230U Marketing Channels
- BUSI 3240U Retail Buying & Merchandising
- BUSI 3250U Service Marketing
- BUSI 3270U Retail Management
- BUSI 3280U Brand Management
- BUSI 3503U E-Marketing
- BUSI 4203U Advertising Management
- BUSI 4210U High-Tech Marketing
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- BUSI 4230U Quantitative Marketing Analysis
- BUSI 4250U International Marketing
- BUSI 4260U Marketing Mgmt in Asia Pacific
- BUSI 4270U Business to Business Marketing
- BUSI 4290U Special Topics in Marketing
- BUSI 4299U Directed Independent Studies in Marketing

### ELECTIVE courses – choose at least 2
- BUSI 3300U Management of Change
- BUSI 2311U Organizational Behaviour
- BUSI 3210U Consumer Behaviour
- BUSI 3220U High-Tech Marketing
- BUSI 3230U Marketing Channels
- BUSI 3240U Retail Buying & Merchandising
- BUSI 3250U Service Marketing
- BUSI 3270U Retail Management
- BUSI 3280U Brand Management
- BUSI 3503U E-Marketing
- BUSI 4203U Advertising Management
- BUSI 4210U High-Tech Marketing
- BUSI 4220U Marketing Strategy
- BUSI 4230U Quantitative Marketing Analysis
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- BUSI 4260U Marketing Mgmt in Asia Pacific
- BUSI 4270U Business to Business Marketing
- BUSI 4290U Special Topics in Marketing
- BUSI 4299U Directed Independent Studies in Marketing

### ELECTIVE courses – choose at least 2
- BUSI 3330U Management of Change
- BUSI 4610U Business Simulation Modeling
- BUSI 3650U Innovation Management
- BUSI 3601U Operations Analysis using Spreadsheets
- BUSI 3670U Risk Mgmt Frameworks & Processes
- BUSI 3930U Leadership, Negotiation & Teamwork
- BUSI 3450U Business Forecasting Techniques

### ELECTIVE courses – choose at least 1
- CSCI 4100U Mobile Devices
- CSCI 4160U Interactive Media
- CSCI 4640U Distributed Computing
- CSCI 4110U Advanced Computer Graphics

- Some of these elective courses require prerequisites from the required core courses noted above; these courses must be taken in their proper sequence; see academic calendar for details.