

Stephen Bieda

Stephen has worked in the transportation electrification space since 1990, starting with Silicon Valley start-up Zero Motorcycles, McMaster University's MacAUTO and EV infrastructure company Sun Country Highway. He is also the founder and president of the Golden Horseshoe Electric Vehicle Association (GHEVA).

Since joining GM last year, his work has focused on the development of multi-modal transport opportunities including shared mobility services such as Maven and purpose-built mobility products like the forthcoming GM eBike. Stephen also lends expertise on EV charging infrastructure, secondary battery usage and smart grid applications. He also leads new business development opportunities for the GM Global Connected Consumer Experience (GCCX) and autonomous vehicles teams.

Stephen and his wife Roberta live in Stoney Creek, ON and collectively have 6 children ranging from 9-18 years of age all with considerable multi-modal transportation needs.