

ACADEMIC COUNCIL REPORT

ACTION REQUESTED:	
Recommendation Decision Discussion/Direction Information	
DATE: 25 January 2022	
FROM: Undergraduate Studies Committee	
SUBJECT: Minor Program Adjustment – Entrepreneurship Minor for Students Outside FBIT	

COMMITTEE MANDATE:

In accordance with Section 1. b) of the Undergraduate Studies Committee (USC) Terms of Reference, USC has the responsibility "to approve minor program adjustments and report them to Academic Council for information."

BACKGROUND/CONTEXT & RATIONALE:

The Faculty is proposing to adjust the core and elective courses to align the Minor with the broader changes recently approved for the Bachelor of Commerce.

RESOURCES REQUIRED:

There are no additional resources required to make these changes.

TRANSITION PLAN:

Starting Fall 2022 students in the Minor will follow the new requirements.

Any students who had previously taken one of the following courses whilst in the minor will be given credit for this as one of their minor core courses:

BUSI 2201U - Marketing II

BUSI 2205U - Principles of Marketing

BUSI 2210U - Marketing in the Information Technology Sector

Any students who had previously taken one of the following courses whilst in the minor taken will be given credit for these courses as their minor electives.

BUSI 3210U - Consumer Behaviour

BUSI 3650U - Innovation Management BUSI 4799U - Venture Creation

FBIT Academic Advising will communicate the Minor program modifications to NON-FBIT students currently registered in the Entrepreneurship Minor.

CONSULTATION AND APPROVAL:

Undergraduate Studies Committee: 21 December 2021

Faculty Council: 16 November 2021

Undergraduate Education Committee: 9 November 2021

NEXT STEPS:

This change will be included in the 2022-2023 Academic Calendar.

SUPPORTING REFERENCE MATERIALS:

• Minor Program Adjustment Proposal