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**ACADEMIC COUNCIL REPORT**

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**SESSION:**

Public   
Non-Public

**ACTION REQUESTED:**

Decision   
Discussion/Direction   
Information

Financial Impact  Yes  No

Included in Budget  Yes  No

**TO:** Academic Council

**DATE:** January 26, 2021

**PRESENTED BY:** Dr. Lori Livingston, Provost and Vice-President, Academic

**SUBJECT:** Revising the University Vision, Mission, Values

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**BOARD MANDATE:**

The Board of Governors is responsible for governing and managing the affairs of the university, which includes determining the Vision, Mission and Values of the university following consultation with Academic Council. A draft Vision, Mission and Values came forward to Academic Council for consultation in November 2020.

**BACKGROUND/CONTEXT & RATIONALE:**

This most recent draft was created following a special consultation session with the Board on December 17, 2020.

This special consultation session with the Board followed numerous consultations held with our university stakeholders throughout the fall term. These included a series of virtual Town Halls open to all faculty and staff, a focus group session with representatives from the Ontario Tech Student Union, and dedicated discussion and debate at the November meeting of Academic Council. Written feedback was encouraged and additional input was solicited via the university's Weekly Report communications portal.

We are presenting the updated version of the Vision, Mission, and Values to Academic Council for information.

## **CONSULTATION:**

The key points of feedback received from the Board included the following:

- The Vision, Mission and Values should elevate and differentiate us as an institution.
- Incorporating Ontario Tech's four key strategic directions (i.e., Tech with a conscience, learning re-imagined, sticky campus, and partnerships) into the Vision, Mission and Values would provide strong linkages with the Integrated Academic-Research Plan and our branding.
- "Tech with a conscience" is a differentiator; it is a phrase that resonates with our community.
- The Values are very well articulated; we must constantly lead with our values.

In response to this feedback, substantive changes have been made and incorporated into the version of the Vision, Mission, and Values being presented at today's meeting.

## **NEXT STEPS:**

- The Strategy and Planning Committee recommended the attached Vision, Mission, and Values for approval by the Board of Governors at its February 25, 2021 meeting, subject to minor amendments.
- This version will be posted in the January 21 Weekly Report for viewing and further comment from our internal community stakeholders prior to January Academic Council.
- The updated Vision, Mission, and Values will be presented to the Board for approval on February 25, 2021.
- We will begin to formalize a formal communications plan to support the roll out of the new Ontario Tech Vision, Missions and Values following Board approval.

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## **SUPPORTING REFERENCE MATERIALS:**

- Draft Vision, Mission, Values attached

## ONTARIO TECH VISION

Embracing technology with a conscience to advance knowledge and sustain the planet.

## ONTARIO TECH MISSION

**We equip future leaders to solve complex problems.**

We respond to the needs of students and the evolving world by providing superior undergraduate, graduate, and lifelong learning experiences. To this end, 'what we do' to achieve our mission and to 'tell our story' is guided by a community-focused approach on our strategic priorities:

- **Tech with a conscience:** *Innovating to improve lives and the planet by incorporating technology-enhanced learning strategies and promoting the ethical use of technology for good through research and inquiry.*
- **Learning re-imagined:** *Co-creating knowledge by adapting to the ever-changing educational landscape through the provision of flexible and dynamic learning and research opportunities.*
- **Creating a sticky campus:** *Cultivating student- and community-centric engagement opportunities by encouraging an inclusive culture for our institution through online and on-campus activities.*
- **Partnerships:** *Uncovering innovative solutions for their most pressing problems by purposely collaborating with industry, community, government and academic partners especially as it relates all facets of global sustainability and well-being.*

## ONTARIO TECH VALUES

**Ontario Tech is a place where every person belongs and is free to grow their skillsets and mindsets. We cultivate lasting relationships through:**

- **Integrity:** *Supporting a culture of trust and belonging by consistently promoting equity, fairness, kindness and ethics.*
- **Inclusion:** *Advancing a learning community where we achieve success by prioritizing reconciliation, valuing diversity and eradicating discrimination and hate.*
- **Intellectual resilience:** *Pursuing excellence in all that we do by respecting different points of view and engaging constructively when exploring ideas and advancing knowledge.*
- **Innovation:** *Inspiring world-changing ideas by re-imagining learning and in so doing, fostering an environment that provokes curiosity, creativity, ingenuity and failure while stimulating growth.*