

ACADEMIC COUNCIL REPORT

ACTION REQUESTED:

Recommendation	<input type="checkbox"/>
Decision	<input type="checkbox"/>
Discussion/Direction	<input type="checkbox"/>
Information	<input checked="" type="checkbox"/>

DATE: 23 June 2020

FROM: Undergraduate Studies Committee

SUBJECT: Minor Program Adjustment – Management programs in Engineering, Nuclear Engineering, and Science

COMMITTEE MANDATE:

In accordance with the Undergraduate Studies Committee (USC) Terms of Reference, USC has the responsibility “to approve minor program adjustments and report them to Academic Council for information.”

BACKGROUND/CONTEXT & RATIONALE:

USC approved the Faculty’s proposal to remove BUSI 2205U – Principles of Marketing and replace it with BUSI 2200U – Marketing Management. BUSI 2205U was originally used as a consolidated version of BUSI 2201U – Marketing I and BUSI 2202U – Marketing II. Now that the Faculty has moved to a single marketing course (BUSI 2200U) there is no need to keep offering two distinct intro to marketing courses. This will allow greater flexibility for students since BUSI 2200U is offered with multiple sections in multiple terms.

RESOURCES REQUIRED:

It is that there will be a cost savings from not having to offer BUSI 2205U.

TRANSITION PLAN:

All students in the "and Management" programs will begin following this new curriculum effective Fall 2021.

CONSULTATION AND APPROVAL:

USC Approval: 19 May 2020

Faculty Council Approval: April 12th, 2020

Undergraduate Education Committee Approval: March 3rd, 2020

Consultation with FEAS, FESNS, and FSci was completed.

NEXT STEPS:

- This change will be included in the 2021-2022 Academic Calendar

SUPPORTING REFERENCE MATERIALS:

- [Minor Program Adjustment Proposal - Engineering](#)
- [Minor Program Adjustment Proposal - Nuclear Engineering](#)
- [Minor Program Adjustment Proposal - Science](#)