

## **Budget Approach**

- ➤ We are approaching all of our recommendations in a principled manner, consistent with the following values:
  - > Students: We are committed to providing an excellent learning environment and student experience
  - > Faculty and staff: We are committed to minimizing the impact on people by finding efficiencies
  - > Access: We are committed to maintaining and enhancing a diverse and inclusive campus community
  - ➤ **Communication:** We are committed to communicating regularly with our campus community about the budget process as it progresses
- ➤ Through our strategic priorities we have started on a path that will help solidify our university as a remarkable and recognized place of scholarly endeavor, phenomenal student experiences and tight-knit community



### **Budget Summary**

- ➤ In April 2020, we reviewed a 2020-21 budget based on a **total revenue projection of \$185.6M** and a then **deficit of \$3.1M**
- > Since then, and in light of the global pandemic,
  - > our enrolment projection under scenario (A) indicates a \$6.9M shortfall in tuition fees (see Enrolment Scenario Planning on next page)
  - > In light of the physical closure of the campus, an additional shortfall in commercial and ancillary fees of \$3.9M
  - Increased student support and online learning transition costs of \$1.0M, for
  - > A total net deficit of \$14.9M, representing ~10% of the University's variable costs
- > Budget holders committed to **strategically reduce unit** operating budget by 10%
- ➤ This 10% target was achieved out of the \$14.9M budget submitted for reduction, **\$12.6M were** approved
- In addition, the University is utilizing \$1.3M of prior year reserves to invest in on-line learning transition costs and to support faculties' start-up and professional development costs
- > The budget **deficit is currently at \$2.1M** and we continue to work to bridge this gap.



### **Enrolment Scenario Planning**

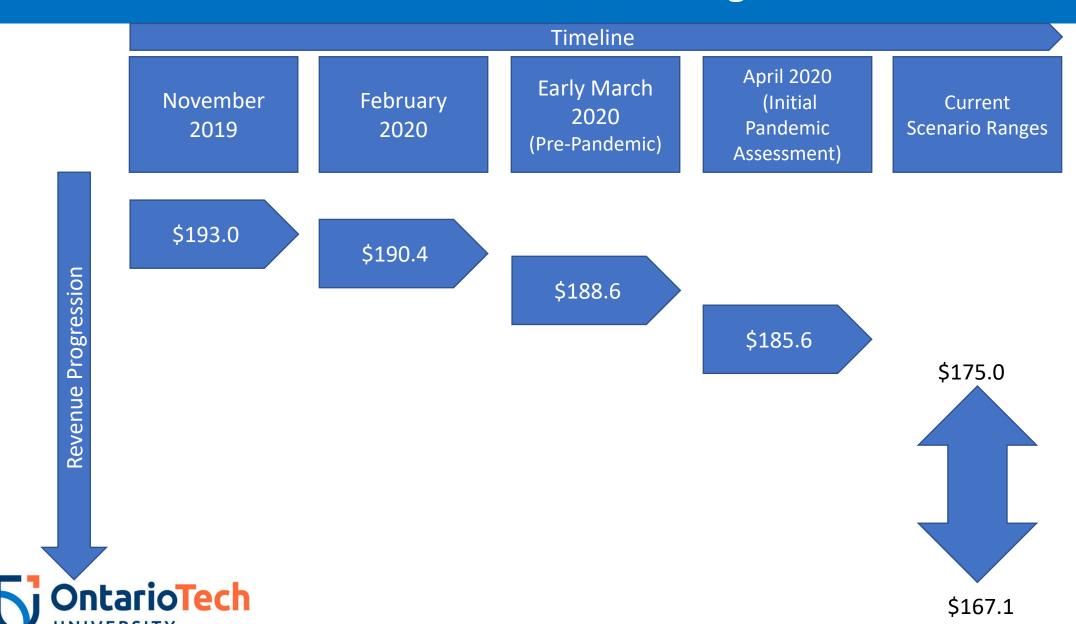
The budget working group has been doing pandemic scenario planning centered around return to school start dates and the potential impact on tuition revenues under various assumptions. Using these assumptions and applying them to pre-pandemic planned enrolment figures, the impact on planned Tuition Revenue is shown in the table below.

				Nov 2019 est.	April 2020 Draft			
		Actual *	Actual *	Budget	Budget	Ар	ril Scenario Analy	ysis
Enrolment Headcount (HC)		2018 - 19	2019 - 20	2020 - 21	2020 - 21	Α	В	С
Intake	Domestic - UG	2,462	2,447	2,706	2,506	-10%	-15%	-20%
IIItake	International - UG	152	135	240	148	-50%	-75%	-100%
Continuing	Domestic - UG & All GR	7,100	7,050	6,700	6,600	-5%	-10%	-15%
Continuing	International - UG & All GR	450	550	600	650	-15%	-25%	-35%
TOTAL HEADCOUNT		10,164	10,182	10,246	9,904			
TOTAL FTEs		8,905	8,975	9,071	8,797	8,162	7,709	7,261
ADDITIONAL TUITION IMPACT (in M's)					\$ (3.0)	\$ (6.9)	\$ (13.1)	\$ (19.3)
TOTAL TUITION IMPACT (in M's)						\$ (9.9)	\$ (16.1)	\$ (22.3)

<sup>\*</sup> Headcount is based on winter estimates and FTE is actual for the budget year



## **Timeline Revenue Progression**



## Operational Response – Scenario A Planning

- > Budget holders were engaged in budget reduction exercise
  - > Budget reductions of \$6.9M (Building Reserves \$2.5M, MGP \$2.1M, Labour, Capital and OPEX \$2.3M) were presented to the Board in April 2020. In addition, we are requesting:
  - ➤ A 10% reduction of total operating budget for all units, except
  - For units that are funded by student ancillary fees, a budget reduction equal to the decrease in student ancillary fees
  - For commercial units, a budget reduction equal to the anticipated loss in revenues for the first 5 months April August 2020
- > Budget reduction proposals **strategic** in nature with priorities given to key initiatives
- > All **replacement positions** subject to senior leadership review and **new hiring requests** limited to strategic initiatives only
- > Faculty and staff support functions are under review and programs to reduce costs continue to be assessed
- > Throughout process, active communication from President, Provost, CFO and AVP, Human Resources



# **Change in Operating Budget Summary**

	0	Original Draft Budget		Budget Reductions to- date		vised Draft Budget
		\$000s		\$000s		\$000s
Total Revenues	\$	185,488	\$	(10,880)	\$	174,608
Expenditures						
FT Labour		(101,069)		3,260		(97,809)
PT Labour		(17,810)		2,482		(15,328)
OPEX		(66,092)		5,704		(60,388)
Capital		(3,712)		1,116		(2,596)
Sub-Total Expenditures	\$	(188,683)	\$	12,562	\$	(176,121)
Additional COVID- related expenses						
Increased student support & online learning transition costs				(1,000)		(1,000)
Health and Safety costs	l			(500)		(500)
Decrease in ancillary revenues				(540)		(540)
Total Expenditures	\$	(188,683)	\$	10,522	\$	(178,161)
Budget Deficit	\$	(3,195)	\$	(358)	\$	(3,553)
Expenses funded by PY restricted reserves		110				1,368
Net Budget Deficit	\$	(3,085)	\$	(358)	\$	(2,185)



## **Budget reductions to-date**

#### > FULL-TIME LABOUR - \$3.2M reduction

2020-21 Headcount	OPSEU	Faculty	Non Union Mgmt Staff	Total
Filled Positions	282	299	146	727
Vacant positions - delayed hires	4	10	7	21
Vacant positions- not hired	5	13	3	21
Total headcount	291	322	156	769
Total impacted by temp layoffs and				
reduced workload	96	8	71	175

#### > PART-TIME LABOUR - \$2.4M reduction

- > \$1.1M in part-time sessionals and teaching assistants mostly for elective courses and therefore less choice for students
- > \$1.0M in contract terminations delay in projects



### **Budget Reductions to-date**

#### > OPEX - \$5.7M reduction

- > \$0.9M in delayed IT projects, including process workflows
- > \$0.7M in promotional expenses, delaying branding initiatives
- > \$0.5M base building cost savings as a result of closure of physical campus
- > \$0.5M in educational supplies
- ➤ And other reductions ranging from \$0.1M to \$0.3M

#### > CAPITAL - \$1.1M reduction

- > \$0.7M in campus renovations
- > \$0.4M deferral of laptop and other capital equipment purchases



# **Risk and Risk Mitigation**

Strategic Risk	Risk Mitigation
Stakeholder Relations - Students, Employees, External	Continuous communication and engagement via Task Force consultations, community Town Halls, and dedicated, frequently updated website.
Campus Wellbeing	Implementing a stepped-care approach to build students' sense of agency and offer an integrated support network; establishment of Telework Taskforce with Joint Health and Safety Committee cross membership
Brand	Investments made in digital marketing capabilities over the last 12-months will be further leveraged. Evaluating further optimization and integration of Communications and Marketing resources across campus
Campus Experience / Culture	Establishment of an Engagement and Wellbeing Taskforce focusing on how to "virtually" engage.
Innovation	Disruption in resuming on-campus research risks delays in deliverables and the opportunities for HQP. Maximizing what can be done at home.
Physical Infrastructure	Modifying the 10 year deferred maintenance plan to space out yet in the long term address the items not done this year.
Virtual Infrastructure	Focus on enhancing e-learning platforms (i.e., Canvas LMS, Kaltura) and delaying workflow process improvements
Information Governance	Hiring new Security Manager and implementing two factor authentication
Equipment Failure, Requiring Replacement / Repair	Delayed normal upkeep; contingency in place in case failure
Financial Sustainability	Diversifying revenues with a focus on innovation like Mitacs; brilliant solutions, ACE, OTT while continuing to focus on process efficiencies



# Strategic Response: Surviving the Short-Term

#### > Commence capital financing discussions for the new building \$25M

- ➤ Advocate for access to CARIE funds (propose \$7.5M apply to A5)
- > Advocate for debenture restructuring (\$3M per year)

#### > Retain current students

- > Summer courses moved on line
- > Send individualized program maps to students and advise on what can be done from afar
- > Alter fee due date procedures to enable payment plans
- Ontario Tech Experience Guarantee
- ➤ New "Student Success" and "University Prep" programs to start Fall 2020

#### > Attract new students

- ➤ English for Academic Purposes (EAP) I and II online in fall
- > Launch Ontario Tech Talent



# Strategic Response: Positioning for the Future

- > Organization and process redesign for course delivery (Learning Re-imagined, Tech with a Conscience)
  - ➤ Leverage our "tech" advantage and nimbleness
  - "Hybrid" format for all degree programs
  - > Commit to growing our virtual assets in all that we do
- > Assess our existing "brick and mortar" capital assets (Sticky Campus)
  - > Reduce building lease commitments (e.g., 11 Simcoe, St. Gregory's)
  - > Assess our existing spaces, redefine how we use space
- > Post-pandemic strategy for new programs, research priorities (Partnerships)
  - > Leverage our expertise, public interest in new programs, research priorities
  - Continue to increase international student enrolments, partnerships
  - ➤ Move all levels of English for Academic Purposes (EAP) online
  - > Expand Ontario Tech Talent



# Strategic Response: Positioning for the Future

#### ➤ Assessing the financial outlook

- > Conduct a longer-term financial review with revised enrolment projections
- > Review overall cost structure vs revenue structure
- > Review opportunities for additional revenues: OTT, ACE and other commercial operations
- > Renegotiate lease and debt structure



# **Appendix**

- ➤ 3-Year Forecast
- ➤ SMA 3 Metrics
- ➤ Trend Analysis Revenue and Expenses
- ➤ Accounting policy & Financial Principles
- ➤ Budget process development
- ➤ Allocation of human resources



### **3-Year Forecast**

	Ye	ar 1: 2020-21	Year 2: 2021-22	Year 3: 2022-23
		\$ 000's	\$ 000's	\$ 000's
<u>REVENUES</u>				
Operating grants		57,504	57,952	58,006
Debenture and other grants		23,297	22,749	22,749
Student Tuition Fees		67,549	79,926	90,642
Student Ancillary Fees		10,621	12,347	13,201
Other Revenues		15,637	18,995	19,450
Total Operating Revenues	\$	174,608	\$ 191,969	\$ 204,048
<u>EXPENDITURES</u>				
Base Expenditures				
FT Labour		(97 <i>,</i> 809)	(109,408)	(113,188)
PT Labour		(15 <i>,</i> 453)	(17,092)	(18,338)
Operating Expenses		(61,303)	(67,010)	(67,943)
Capital Expenses		(302)	(345)	(345)
Approved Base Expenditures	\$	(174,867)	\$ (193,855)	\$ (199,814)
Budget Comples (ID official)		(250)	\$ (1,887)	ć 4.224
Budget Surplus/(Deficit)	\$	(259)	\$ (1,887)	\$ 4,234
Other Items		(2.204)	(2.550)	(4.244)
Capital - IT, Facilities		(2,294)	(3,550)	(4,311)
Capital and contingency reserves		(1,000)	(1,000)	(1,000)
Loan - principal and interest repayments			(1,810)	(1,810)
Net savings from faculty attrition		(0.7)	1,500	1,500
Net Surplus / (Deficit)	\$	(3,553)	\$ (6,747)	\$ (1,386)
Expenses funded by PY reserves		1,368		
Cumulative Surplus / (Deficit)	\$	(2,185)	\$ (8,932)	\$ (10,318)

Note: 2020-21 draft budget is based on Scenario A enrolment projection. Years 2 & 3 are forecasts based on the April 2020 enrolment data and will be updated once enrolment numbers are established in the Fall



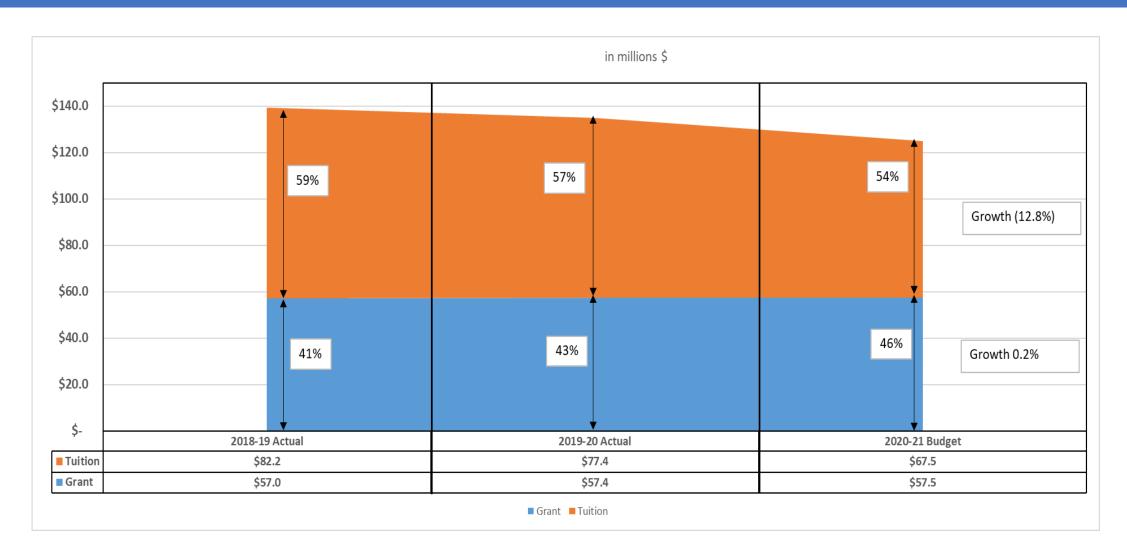
# **SMA 3: Outcomes Based Metrics \***

Metric Name	2017-18	2018-19	2019-20	2020-21				
	Actual	Actual	Actual	Target	Band of Tolerance	Allowable Performance Target		
Graduate Employment Rate in a Related Field	89.45%	90.39%	85.43%	89.37%	3.28%	86.44%		
Institutional Strength/Focus	35.51%	37.67%	37.84%	35.30%	3.00%	34.24%		
Graduation Rate	71.66%	67.83%	66.15%	70.24%	3.92%	67.49%		
Community/Local Impact	9.53%	9.64%	9.71%	9.70%	1.00%	9.60%		
Institution-Specific (Economic Impact)	250	342	485	451	39.31%	274		
Research Funding and Capacity: Federal Tri-Agency Funding Secured	0.61%	0.62%	0.61%	0.62%	4.00%	0.59%		
Experiential Learning	63.50%	69.50%	67.20%					
Research Revenue from Private Sources	\$871,333	\$814,667	\$1,809,000					
Graduate Employment Earnings	\$44,792	\$44,824	\$45,864					
Skills and Competencies								



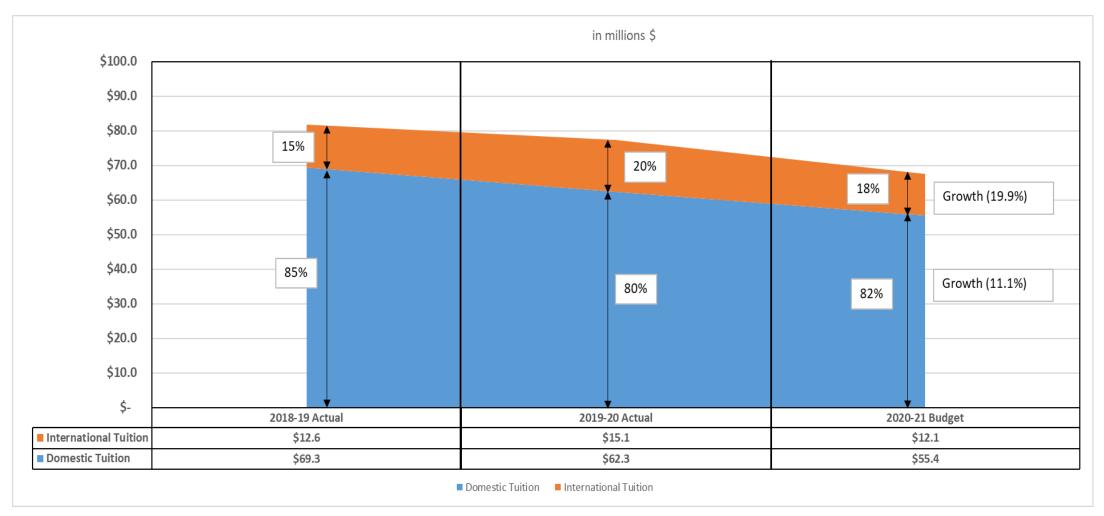
\* SMA 3 currently on hold

### **Tuition and Grant Revenue**





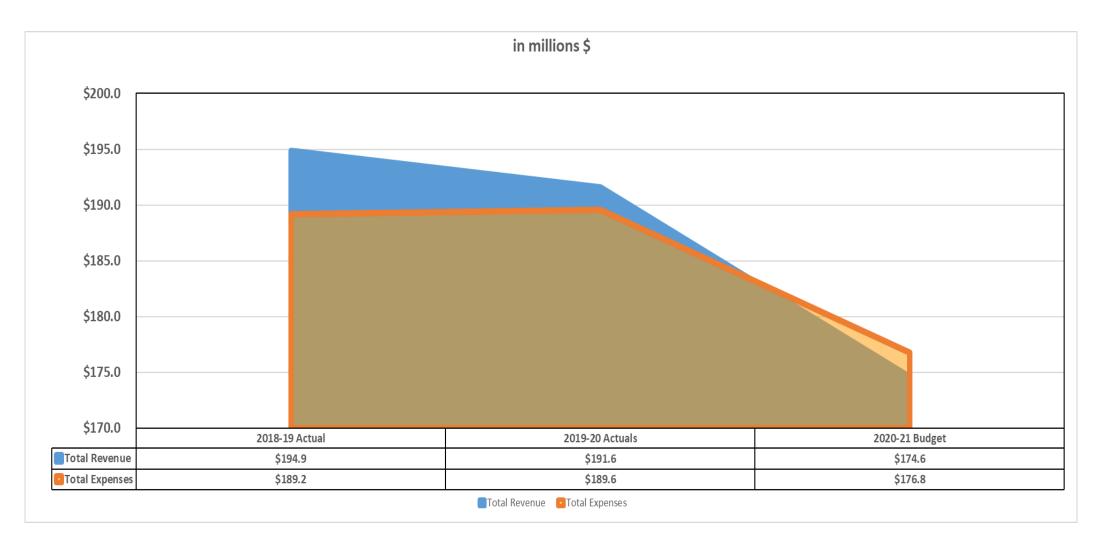
### **Tuition Domestic and International**





\*Compounded Annual Growth Rate

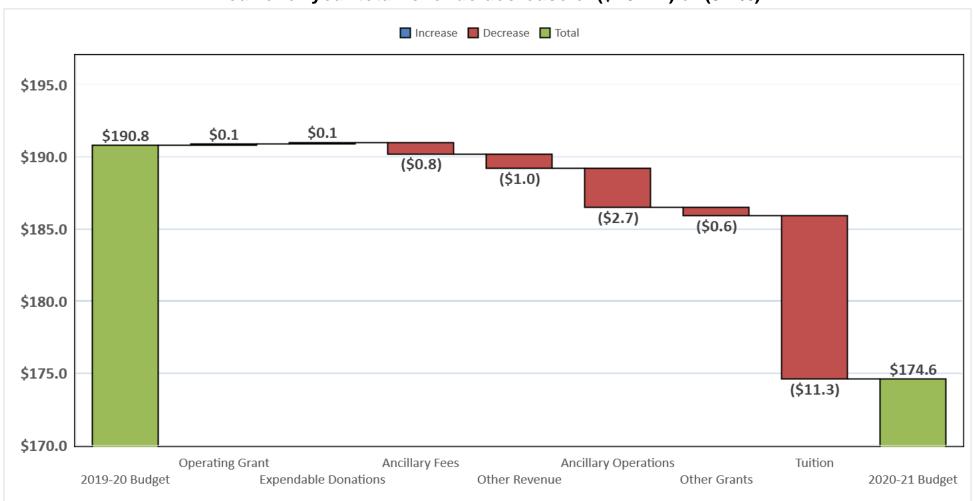
# **Total Revenue vs Expenses**





## **Budget summary - revenue**

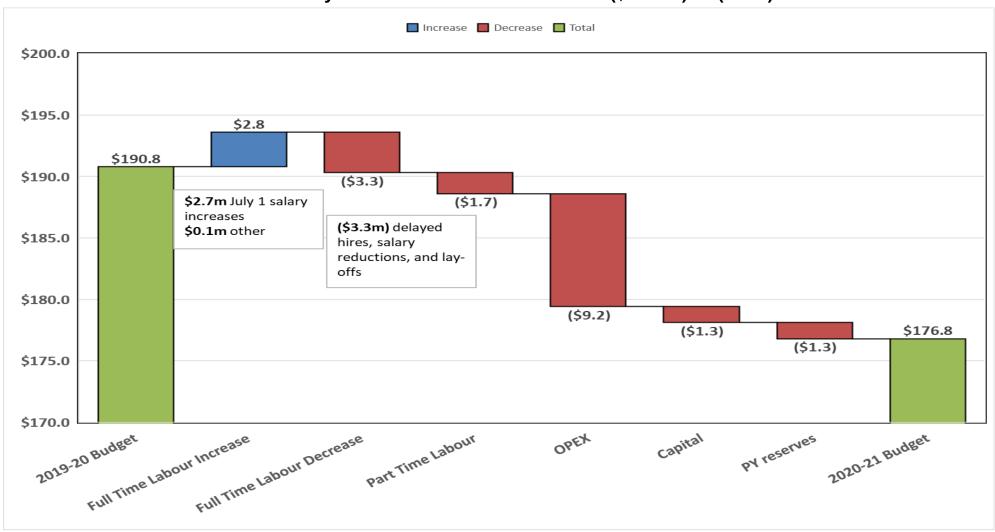
#### Year-over-year total revenue decrease of (\$16.2M) or (8.4%)





# **Budget summary - expense**

#### Year-over-year total revenue decrease of (\$14.0M) or (7.3%)





# **Capital Budget**

	2020/21	2019/20
	\$M's	\$M's
Consists of:		
Technology enriched learning environment (TELE)	0.1	0.8
IT Services	0.2	0.5
Purchased Services	0.9	0.9
Office of campus safety and infrastructure (OCIS)	1.2	1.6
Other equipment	0.2	0.4
Total	\$ 2.6	\$ 4.2



# **Academic Operating Expenses**

Department	2020-21 Budget	2019-20 Budget	Year-over-ye	ear change
	\$'000's	\$'000's	\$'000's	%
<b>Energy Systems and Nuclear Science</b>	\$4,329	\$4,489	(\$160)	(3.6%)
<b>Business and Information Technology</b>	\$12,225	\$12,517	(\$292)	(2.3%)
Social Sciences and Humanities	\$10,378	\$10,067	\$311	3.1%
Education	\$4,272	\$4,244	\$28	0.7%
Health Sciences	\$12,867	\$13,199	(\$332)	(2.5%)
Engineering	\$13,856	\$14,470	(\$613)	(4.2%)
Science	\$12,441	\$13,048	(\$608)	(4.7%)
Graduate Studies	\$2,952	\$2,888	\$63	2.2%
Outsourced Electives	\$0	\$292	(\$292)	(100.0%)
Life-Long Learning	\$1,150	\$1,513	(\$363)	(24.0%)
Total Academic	\$74,470	\$76,727	(\$2,257)	(2.9%)



# **Academic Support Operating Expenses**

Department	2020-21 Budget	2019-20 Budget	Year-over-ye	ear change
	\$'000's	\$'000's	\$'000's	%
Office of the Provost	\$1,015	\$915	\$101	11.0%
Planning	\$748	\$1,124	(\$375)	(33.4%)
Research, Innovation & International	\$2,461	\$2,536	(\$75)	(3.0%)
Teaching & Learning	\$3,264	\$3,695	(\$431)	(11.7%)
Registrar	\$6,859	\$6,603	\$255	3.9%
Tuition Set Aside	\$6,656	\$7,473	(\$817)	(10.9%)
Student Life	\$6,984	\$7,390	(\$406)	(5.5%)
Library	\$3,891	\$4,400	(\$509)	(11.6%)
IT - TELE	\$2,720	\$3,695	(\$975)	(26.4%)
<b>Total Academic Support</b>	\$34,597	\$37,830	(\$3,233)	(8.5%)



# **Administrative Operating Expenses**

Department	2020-21 Budget	2019-20 Budget	Year-over-ye	ear change
	\$'000's	\$'000's	\$'000's	%
University Secretariat and General Counsel	\$1,627	\$2,084	(\$457)	(21.9%)
President	\$761	\$953	(\$192)	(20.1%)
Finance	\$3,008	\$3,278	(\$269)	(8.2%)
Central Operations	\$1,682	\$5,666	(\$3,984)	(70.3%)
OCIS/Leased Space	\$12,517	\$12,954	(\$437)	(3.4%)
IT (excluding TELE)	\$3,416	\$3,876	(\$459)	(11.8%)
<b>External Relations</b>	\$4,944	\$4,608	\$336	7.3%
Human Resources	\$2,302	\$2,525	(\$222)	(8.8%)
Purchased Services	\$13,110	\$15,512	(\$2,402)	(9.3%)
<b>Total Administration</b>	43,368	51,455	(\$8,087)	(15.7%)



# **Commercial and Other Operating Expenses**

Department	2020-21 Budget	2019-20 Budget	Year-over-ye	ear change
	\$'000's	\$'000's	\$'000's	%
ACE	\$3,862	\$5,045	(\$1,183)	(23.5%)
Campus Ice /Campus Tennis Centre	\$1,573	\$1,607	(\$34)	(2.1%)
Food/Bookstore	\$1,105		\$1,105	0.0%
Daycare	\$944	\$1,024	(\$79)	(7.7%)
Regent	\$374	\$621	(\$247)	(39.8%)
Total Ancillary / Commercial Expenses	7,858	8,296	(\$438)	(5.3%)
Debenture	\$16,501	\$16,501	\$0	0.0%
<b>Total Operating Expenses</b>	\$176,793	\$190,809	(\$14,016)	(7.3%)



## **Accounting policy**

- > The University's operating budget is prepared on a "modified-cash" basis, v/s
- The University's GAAP (generally accepted accounting principles) financial statements (FS), are prepared on an "accruals" basis, and include items not in the budget, e.g.
  - amortization on capital assets and grants
  - externally funded research revenues and expenses
- As part of the quarterly reporting to the Audit and Finance Committee, Finance reconciles the operating results to the GAAP FS.



### Financial principles

- Provide career-oriented programs that focus on innovation in a cost effective and efficient manner
- Align the allocation of resources with strategic priorities, providing transparency and accountability
- Ensure long-term financial sustainability
- Combine long term planning, budgeting, and forecasting into a comprehensive integrated process
- Manage capital assets to maximize their useful life
- Maintain reserves at appropriate levels
- > Demonstrate prudent investment management



# **FTE Enrolment Summary**

	2020-21	2019-20	2019-20	Varia	nce to	Variai	nce to						
Total FTE (Full Time Equivalent)	Budget	Budget	Actual	Buc	lget		ual						
,		J		#	%	#	%						
Faculty of ESNS	237	327	293	(90)	(27%)	(56)	(19%)						
Faculty of Business and IT	1,636	1,769	1,787	(132)	(7%)	(151)	(8%)						
Fac. of Social Science & Humanities	1,227	1,504	1,460	(276)	(18%)	(233)	(16%)						
Faculty of Education	429	417	485	12	3%	(56)	(12%)						
Faculty of Health Sciences	1,752	1,893	1,849	(141)	(7%)	(97)	(5%)						
Faculty of EAS	1,833	1,985	1,987	(152)	(8%)	(154)	(8%)						
Faculty of Science	1,047	1,119	1,113	(72)	(6%)	(66)	(6%)						
Total	8,162	9,013	8,975	(851)	(9%)	(813)	(9%)						
	2020-21	2019-20	2019-20	Varia	nce to	Variance to							
Under Grad Domestic	Budget	Budget	Actual	Budget		Budget		Budget		Budget		Act	ual
				#	%	#	%						
Faculty of ESNS	172	250	220	(78)	(31%)	(48)	(22%)						
Faculty of Business and IT	1,479	1,607	1,635	(128)	(8%)	(156)	(10%)						
Fac. of Social Science & Humanities	1,145	1,409	1,369	(264)	(19%)	(224)	(16%)						
Faculty of Education	367	353	411	14	4%	(44)	(11%)						
Faculty of Health Sciences	1,661	1,793	1,759	(131)	(7%)	(98)	(6%)						
Faculty of EAS	1,405	1,528	1,537	(122)	(8%)	(132)	(9%)						
Faculty of Science	921	982	970	(61)	(6%)	(49)	(5%)						
Total	7,152	7,922	7,901	(770)	(10%)	(749)	(9%)						
	2020.24	2010 20	2010 20	\		\/- = = i							
	2020-21	2019-20	2019-20		nce to	Varia							
Under Grad International	Budget	Budget	Actual	Buc	lget	Act	ual						
				#	%	#	%						
Faculty of ESNS	5	13	11	(8)	(62%)	(6)	(55%)						
Faculty of Business and IT	101	121	119	(20)	(17%)	(18)	(15%)						
Fac. of Social Science & Humanities	20	34	30	(14)	(41%)	(10)	(33%)						
Faculty of Education	0	-	-	0	0%	0	0%						
Faculty of Health Sciences	27	39	24	(12)	(31%)	3	11%						
Faculty of EAS	140	202	201	(62)	(31%)	(61)	(30%)						
Faculty of Science	72	78	75	(6)	(8%)	(3)	(5%)						
Total	365	488	461	(123)	(25%)	(96)	(21%)						

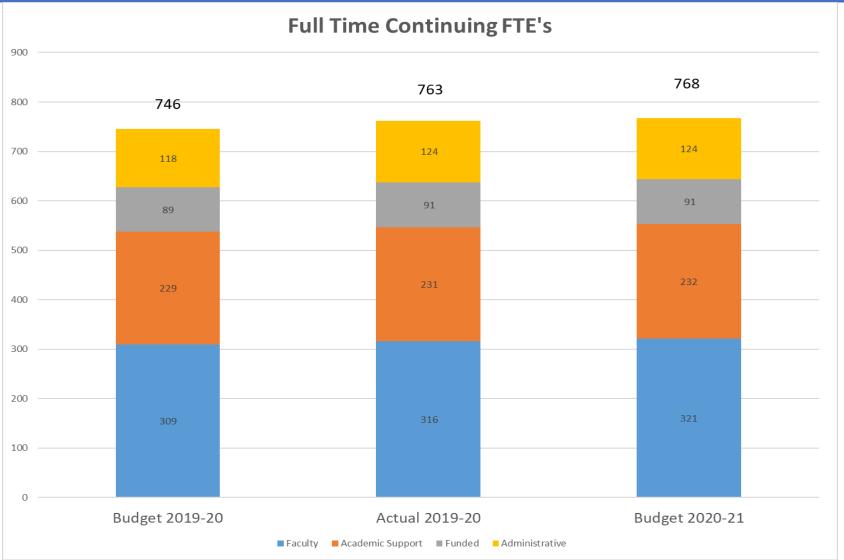


# **FTE Enrolment Summary**

Grad Domestic	2020-21 Budget	2019-20 Budget	2019-20 Actual	Variance to Budget		Variance to Actual	
				#	%	#	%
Faculty of ESNS	46	58	50	(12)	(20%)	(4)	(7%)
Faculty of Business and IT	3	9	14	(6)	(67%)	(11)	(80%)
Fac. of Social Science & Humanities	57	53	55	5	9%	2	4%
Faculty of Education	61	64	73	(3)	(4%)	(12)	(16%)
Faculty of Health Sciences	62	61	64	0	1%	(3)	(4%)
Faculty of EAS	107	119	112	(13)	(11%)	(5)	(5%)
Faculty of Science	47	51	61	(4)	(8%)	(14)	(23%)
Total	382	414	430	(32)	(8%)	(47)	(11%)
	2020-21	2019-20	2019-20	Variance to		Variance to	
Grad International	Budget	Budget	Actual	Budget		Actual	
Dept				#	%	#	%
Faculty of ESNS	14	6	12	8	138%	2	13%
Faculty of Business and IT	54	32	19	22	70%	35	182%
Fac. of Social Science & Humanities	5	8	6	(3)	(37%)	(1)	(18%)
Faculty of Education	-	-	1	-	0%	(1)	(100%)
Faculty of Health Sciences	2	-	1	2	0%	1	100%
Faculty of EAS	181	136	137	46	34%	44	32%
Faculty of Science	7	8	7	(1)	(12%)	(0)	(1%)
Total	262	189	183	74	39%	79	43%



### **Allocation of Human Resources**





### **Allocation of Human Resources**

