

2019-20 Operating Budget Academic Council – May 28, 2019 Presented by: Robert Bailey & Pamela Onsiong



Agenda

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- Ontario Tech University strategic plan
- ► Update on 2018-19 strategic initiatives
- Strategy and values focus
- Strategic initiatives for 2019-20
- ► Core performance targets
- Integrated strategic planning and financial cycle

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- ► Operating revenue/expense analysis
- Budget summary by functional area
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- Next steps
- Questions and discussion



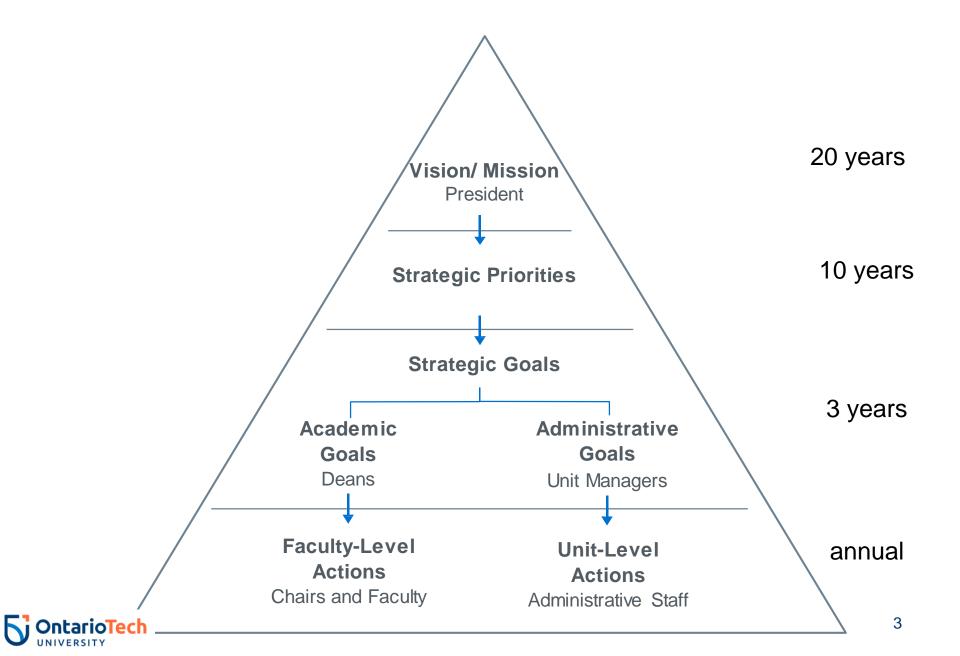
Strategic planning



- Ontario Tech University strategic plan
- ► Update on 2018-19 strategic initiatives
- ► Strategic and value focus
- Strategic initiatives for 2019-20
- ► Core performance targets
- Integrated strategic planning and financial cycle



Ontario Tech University strategic plan



Strategic initiatives 2018-19

Stronger Academic Programs - strategic hires (10 TTT, 7 TF)	\$2.8M
Increased Technology Enhanced Learning Environment	\$0.5M
Research – increased scholarly activity and dissemination	\$0.6M
Partnerships that increase student and programmatic diversity	\$1.3M
Improving Student Success	\$0.6M
Investment in physical building and IT infrastructure	\$2.3M
Unite our community by increasing awareness	\$1.0M



Strategy and values focus

Subject: Update on university's budget and priorities

Date: Wednesday, February 20, 2019 at 2:29:59 PM Eastern Standard Time

From: president@uoit.ca

Dear colleagues,

Last month, I communicated with all of you about the recent announcement regarding the Ministry of Training, Colleges and Universities' new tuition framework and the effect this announcement will have on the university. As indicated, the university will experience a \$9-million shortfall in 2019-2020 and \$12 million in the following year within this new framework.

Over the past several weeks, we've worked with all budget holders to propose budget efficiencies that will generate the required savings to help the university navigate this new fiscal reality. We're on track to formulate our recommended budget that will follow our normal consultation process, prior to being presented to the Board of Governors for approval at the end of April.

We are approaching all of our recommendations in a principled manner, consistent with the following values:

- **Students:** We are committed to providing an excellent learning environment and student experience.
- Faculty and staff: We are committed to minimizing the impact on people by finding efficiencies.
- Access: We are committed to maintaining and enhancing a diverse and inclusive campus community.
- **Communication:** We are committed to communicating regularly with our campus community about the budget process as it progresses.

Our university is well-positioned for the future as we remain focused on our <u>mission</u> and strategic priorities. Through our strategic priorities we have started on a path that will help solidify our university as a remarkable and recognized place of scholarly endeavor, phenomenal student experiences and tight-knit community.

As part of our commitment to regular communication, <u>this video</u> shares more about our focus on providing a quality learning experience as we finalize our 2019-2020 budget.

Sincerely,

Steven



Dr. Steven Murphy President and Vice-Chancellor

Strategic initiatives 2019-20

	Strategic Investment	Reallocation
Sticky Campus		
New Programs (BTech/ Liberal Studies/Nursing)	\$0.5M	
Student Supports (work/study; bursaries; recreation)	\$0.9M	
Library - creating new space	\$0.4M	
Entrepreneurship		
Brilliant & Co-op 3.0	\$0.5M	
Partnerships		
New Partnership Office	\$0.1M	Х
Continuing Education/ EAP/ International	\$1.1M	Х
Tech Focus		
Virtual Campus (LMS Renewal, Mobile App)	\$1.3M	Х
Mobile Ride; Math videos	\$0.1M	Х
Storytelling		
Branding	\$0.7M	Х
OntarioTech		

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Core performance targets

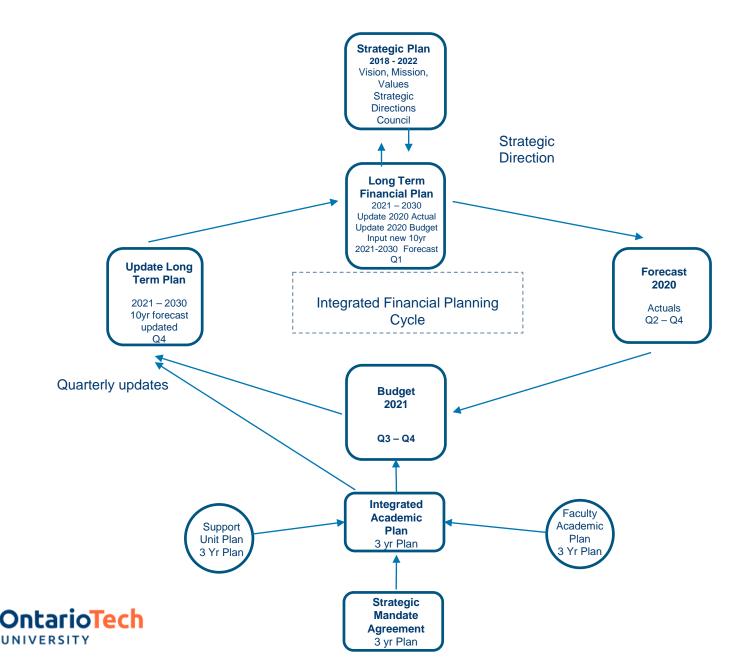
SMA Performance Targets							
Indicator	Initial SMA2 Level	Current Level	Target 2019-20	Long Term Objective			
Composite score on NSSE questions related to students' perceived gains in higher order learning outcomes	28	28	27-30	\longleftrightarrow			
% UG students graduating with Experiential Learning	54%	72%	90%	ŧţĮ			
Graduate Employment Rates (2 years)	94.3	94.2	94-96	\longleftrightarrow			
Student Success Rates	79.9%	82.5%	79-81%	₁ 1			
Andragogy (Hybrid and online offerings)	20.5%	23.2%	20-22%	tî.			
Total Sponsored Research	\$9.6M	\$11.3M	\$9.5-11.5M	₁ 1Î			
Total Tri-Council Funding - share of total Ontario universities	0.61	0.60	0.60	\longleftrightarrow			
Number of papers per faculty member (cummulative over 5yrs)	1536	1800	1800-2000	ŧÎ			
Percentage of undergraduate students accessing peer support programs	28	39	30-35	tî.			
Proportion of operating expenditures on student services	6.6	6.6	5-7	\longleftrightarrow			
	Ful	I SMA Metrics	are available o	online			



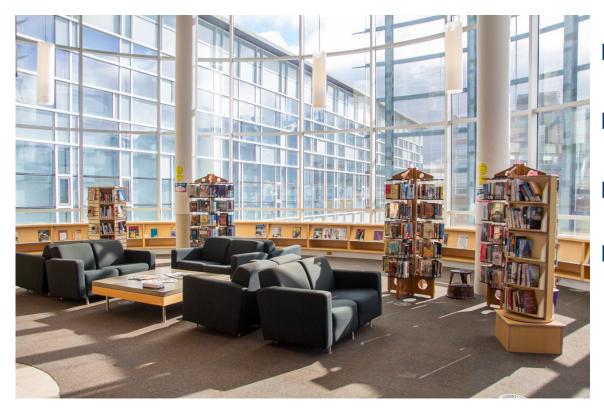


Full SMA Metrics are available online in the <u>SMA Metrics 2017-18 to 2019-</u> 20 Dashboard Report.

Integrated strategic planning and financial cycles Ima



Budget Framework



- Budget process
- ► New tuition framework
- Strategic institutional reductions
- Strategic unit reductions



Budget process

The University budget model is an incremental model:

In Sep 2018 – Dec 2018,

- Base costs rolled forward and fixed cost increases applied
- Excess of revenues > expenses allocated strategically through the ASK process in conjunction with Senior Leadership Team (SLT).

In Jan 2019, the Province announced a 10% tuition reduction for 2019-20 with a freeze in tuition for 2020-21. Impact: shortfall of \$9M for 2019-20 and \$12M for 2020-21

- Units submitted proposals for budget reductions
- Budget Working Group (BWG) reviewed unit proposals which included process efficiencies, and balanced the 2019–20 and 2020-21 budgets

The 2019-20 budget process is outlined in the appendix on the Development of Draft Budget flowchart



Tuition framework – Strategic institutional reductions

	<u>2019-20</u>	<u>2020-21</u>
	<u>\$ Mil</u>	<u>\$ Mil</u>
Total budget (fixed and variable costs)	\$191.0	\$197.0
Total variable costs only	\$136.0	\$141.0
Total Tuition Decrease, offset by:	(\$9.0)	(\$12.0)
University Priority Fund decrease	\$1.0	\$1.0
International tuition increase	\$0.9	\$2.6
Capital investment decrease	\$1.0	\$0.0
Moving Ground Plane investment	\$0.0	(\$2.0)
New hire assumptions	\$1.0	\$3.9
Other strategic items	(\$0.5)	(\$0.3)
Net unit reduction required	(\$5.6)	(\$6.8)



Tuition framework – Strategic unit reductions

in 000's	2019-20 variable budget expenses	Budget R	eductions	Total Re	duction %
Dept	Total	19/20 20/21		19/20	20/21
Faculty of ESNS	4,126	(161)	(242)	(3.9%)	(5.9%)
Faculty of Business and IT	13,200	(447)	(389)	(3.4%)	(2.9%)
Fac. of Social Science & Hum	10,636	(392)	(579)	(3.7%)	(5.4%)
Faculty of Education	4,992	(163)	(236)	(3.3%)	(4.7%)
Faculty of Health Sciences	13,696	(351)	(408)	(2.6%)	(3.0%)
Faculty of EAS	14,318	(459)	(699)	(3.2%)	(4.9%)
Faculty of Science	13,001	(334)	(501)	(2.6%)	(3.9%)
Graduate Studies	1,919	(73)	(73)	(3.8%)	(3.8%)
Outsourced Electives	490	(198)	(350)	(40.4%)	(71.4%)
Total Academic/ACRU	76,377	(2,578)	(3,478)	(3.4%)	(4.6%)
Office of the Provost	665	(54)	(54)	(8.1%)	(8.1%)
Planning and Analysis	4,236	(734)	(698)	(17.3%)	(16.5%)
Research, Innovation	2,250	(73)	(124)	(3.3%)	(5.5%)
Registrar	6,754	(287)	(396)	(4.2%)	(5.9%)
Tuition Set Aside	-	-	-		
Student Life	1,886	(202)	(138)	(6.7%)	(5.2%)
Library	4,538	(160)	(276)	(3.5%)	(6.1%)
IT - TELE	-	-	-		
Total Academic Support	20,330	(1,510)	(1,685)	(7.4%)	(8.3%)
Secretariat/ General Counsel	1,697	(94)	(94)	(5.5%)	(5.5%)
President	964	(77)	(77)	(8.0%)	(8.0%)
Finance	3,314	(121)	(166)	(3.7%)	(5.0%)
Central Operations	3	-	-		
OCIS/Leased Space	6,767	(241)	(338)	(3.6%)	(5.0%)
IT (excluding TELE)	3,422	(70)	(58)	(2.1%)	(1.7%)
External Relations	4,696	(231)	(231)	(4.9%)	(4.9%)
Human Resources	2,560	(96)	(71)	(3.7%)	(2.8%)
Total Administrative	23,424	(931)	(1,036)	(4.0%)	(4.4%)
Total Purchased Services	14,890	(595)	(596)	(4.0%)	(4.0%)
ACE - Non-Commercial	493	(26)	(41)	(5.2%)	(8.2%)
Total Ancillary/Comm Exp	493	(26)	(41)	(5.2%)	(8.2%)
Total base variable budget	135,513	(5,640)	(6,834)	(4.2%)	(5.0%)



Financial Overview



- ► Key budget assumptions
- Budget metrics
- Draft operating budget
- Operating revenue/expense analysis

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- Budget summary by functional area
- Risks & opportunities/mitigation



Key budget assumptions

1. Enrolment

- Total FTE increase of 160 or 2% to 9,013
- ► FTE for 2019-20 is within the Ministry approved corridor

2. Government Grants

Set at the 2016-17 level as per new funding formula, except for growth in core operating grant in collaborative nursing (\$0.3M) and in graduate grant (\$0.3M)

3. Tuition set at new 2019/20 rates

- Domestic tuition decreases net \$7.4M or 10%
- International average tuition increases \$0.9M or 6%
- 4. Salary/wage estimates are based on current and planned contracts, as well as the non-union compensation plan
- 5. Standard COU space measurement averages 8.3 Net Assignable Space Meters per Full Time Equivalent (NASM/FTE) for Ontario universities
 - 2019-20 budget is 4.7 NASM/FTE
- 6. The strategic target set for Student/Faculty ratio is 31:1
 - 2019-20 budget is at 30:1
- 7. Operating budget includes building reserves of \$2M, deferred maintenance of \$0.5M, and \$1.0M of general operational reserves



Budget metrics

2019-20 budget vs 2018-19 budget	Metric	2019-20 Budget/Target	2018-19 Budget	2018-19 Forecast	2019-20 budget vs 2018-19 forecast
1	Enrolment	9,013	8,853	8,933	1
1	Undergraduate Domestic	7,922	7,834	7,950	\checkmark
1	Undergraduate International	488	468	405	1
1	Graduate Domestic	414	379	430	\checkmark
1	Graduate International	189	172	148	1
1	Basic Operating Grant	\$57.4M	\$56.8M	\$57.0M	1
↓	Student/Faculty Ratio	30:1	29:1	31:1	1
\	Domestic Tuition Rate	-10.0%	3.0%	3.0%	¥
1	International Tuition Rate	6.0%	4.0%	4.0%	1
\rightarrow	NASM/FTE	4.7	4.7	4.7	\rightarrow
1	Student Success Rate	82.5%	80.3%	82.5%	\rightarrow
↓	Positions Filled	98.9%	100.0%	94.6%	1



Draft operating budget

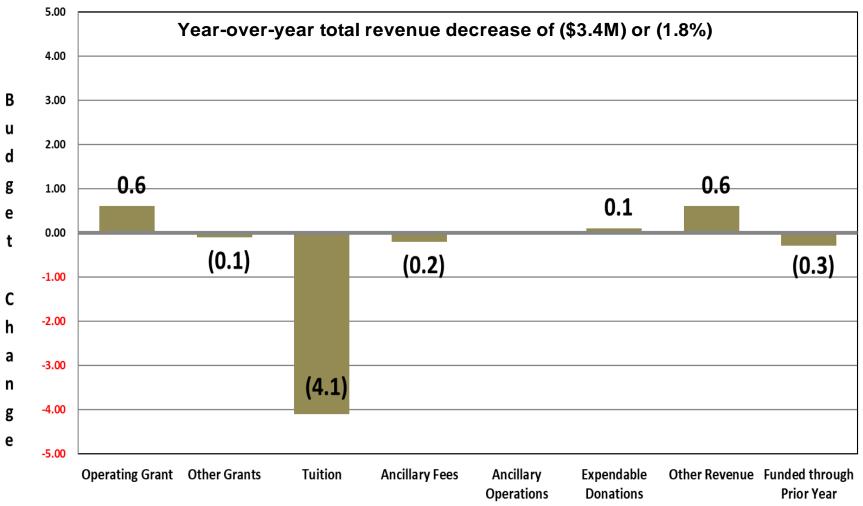
	2019- 20 Proposed Draft Budget (in \$'000 s)														
	019-20 Draft Operating Budget		Purchased Services	D	ebenture		TELE		ACE	Reg	ent Theater	Campus ChildCare	mpus Field se and Arena	-	otal 2019 - 20 Draft Budget
REVENUES															
Operating Grants	\$ 57,438			\$	13,500									\$	70,938
Other Grants	\$ 10,146											\$ 211		\$	10,357
Student Tuition Fees	\$ 79,944													\$	79,944
Student Ancillary Fees	\$ 5,283	\$	2,357			\$	3,721							\$	11,360
Revenues from Ancillary Operations	\$ 225	\$	3,558											\$	3,783
Expendable Donations	\$ 854					\$	-							\$	854
Other Revenues	\$ 5,108			\$	-	\$	39	\$	5,143	\$	632	\$ 812	\$ 1,714	\$	13,448
Total Revenues	\$ 158,997	\$	5,915	\$	13,500	\$	3,760	\$	5,143	\$	632	\$ 1,024	\$ 1,714	\$	190,684
Funded through Prior Year Revenue	\$ 191					\$	(65)							\$	126
Total Revenue	\$ 159,188	\$	5,915	\$	13,500	\$	3,695	\$	5,143	\$	632	\$ 1,024	\$ 1,714	\$	190,810
EXPENDITURES															
FT Labour	\$ (86,980)	\$	(7,023)			\$	(1,110)	\$	(2,087)	\$	(103)	\$ (365)	\$ (629)	\$	(98,297)
PT Labour	\$ (15,659)	\$	(288)			\$	(410)	\$	(107)	\$	(295)	\$ (400)	\$ -	\$	(17,159)
Operating Expenses	\$ (42,746)	\$	(6,461)	\$	(16,501)	\$	(1,390)	\$	(2,877)	\$	(223)	\$ (259)	\$ (978)	\$	(71,435)
Capital Expenses	\$ (2,195)	\$	(939)			\$	(785)	\$	-	\$	-	\$ -	\$ -	\$	(3,919)
Total Expenditures	\$ (147,580)	\$	(14,712)	\$	(16,501)	\$	(3,695)	\$	(5,071)	\$	(621)	\$ (1,024)	\$ (1,607)	\$	(190,810)
Budget Surplus/(Deficit)	\$ 11,608	\$	(8,797)	\$	(3,001)	\$	0	\$	72	\$	11	\$ (0)	\$ 108	\$	0

* Expendable donations relate to the expendable and interest portion of endowed funds that will be disbursed as awards and scholarships in the budget year. It does not include endowed principal or the new capital campaign.



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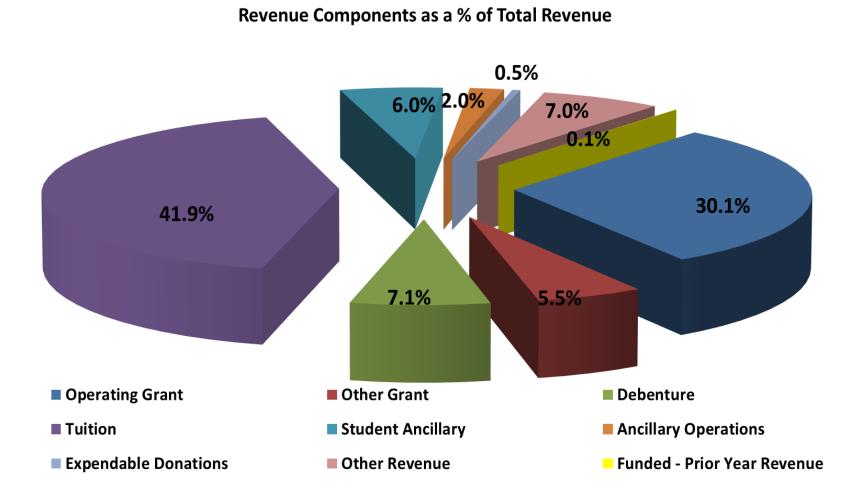
Budget summary - revenue



Revenue



Revenue components

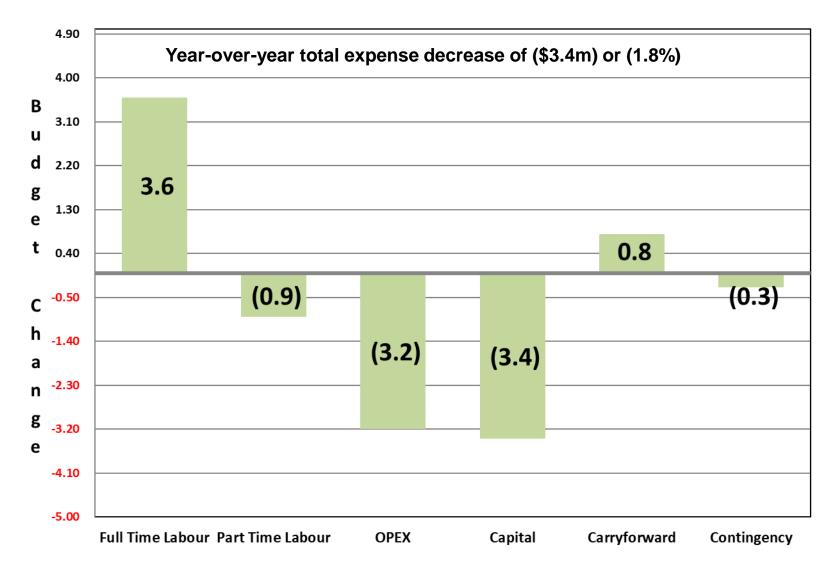


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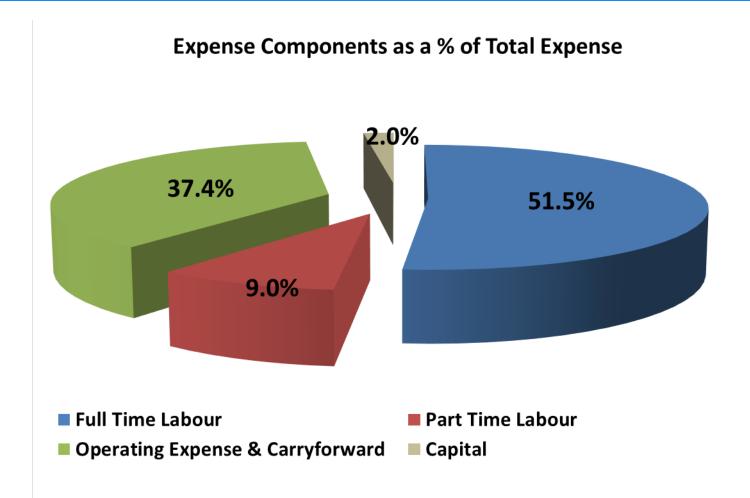
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Budget summary - expense





Expense components





Academic operating expenses

Department	2019/20 Budget	2018/19 Budget	Year-over-year	change
	\$'000's	\$'000's	\$'000's	%
Energy Systems and Nuclear Science	\$4,985	\$4,996	(\$11)	(0.2%)
Business and Information Technology	\$13,067	\$12,939	\$128	1.0%
Social Sciences and Humanities	\$10,272	\$10,028	\$244	2.4%
Education	\$4,914	\$5,345	(\$431)	(8.1%)
Health Sciences	\$13,213	\$12,991	\$222	1.7%
Engineering	\$14,480	\$14,442	\$38	0.3%
Science	\$13,200	\$12,939	\$261	2.0%
Graduate Studies	\$2,895	\$3,202	(\$306)	(9.6%)
Outsourced Electives	\$292	\$490	(\$198)	(40.4%)
Total Academic	\$77,319	\$77,371	(\$52)	(0.1%)



Academic Support operating expenses³

Department	2019/20 Budget	2018/19 Budget	Year-over-year	change
	\$'000's	\$'000's	\$'000's	%
Office of the Provost	\$916	\$1,205	(\$289)	(24.0%)
Planning	\$1,131	\$2,160	(\$1,029)	(47.6%)
Research, Innovation & International	\$2,551	\$2,489	\$62	2.5%
Teaching & Learning	\$3,648	\$3,620	\$29	0.8%
Registrar	\$6,634	\$6,745	(\$110)	(1.6%)
Tuition Set Aside	\$7,472	\$6,889	\$583	8.5%
Student Life	\$7,432	\$7,043	\$389	5.5%
Library	\$4,415	\$4,479	(\$63)	(1.4%)
IT - TELE	\$3,695	\$4,794	(\$1,099)	(22.9%)
Total Academic Support	\$37,895	\$39,423	(\$1,528)	(3.9%)



Administrative operating expenses

Department	2019/20 Budget	2018/19 Budget	Year-over-year	change
	\$'000's	\$'000's	\$'000's	%
University Secretariat and General Counsel	\$2,093	\$1,691	\$402	23.7%
President	\$955	\$1,037	(\$82)	(7.9%)
Finance	\$3,301	\$3,252	\$49	1.5%
Central Operations	\$4,905	\$5,369	(\$464)	(8.6%)
OCIS/Leased Space	\$12,963	\$13,759	(\$796)	(5.8%)
IT (excluding TELE)	\$3,893	\$3,762	\$130	3.5%
External Relations	\$4,637	\$4,772	(\$135)	(2.8%)
Human Resources	\$2,538	\$2,566	(\$28)	(1.1%)
Total Administration	\$35,285	\$36,209	(\$925)	(2.6%)



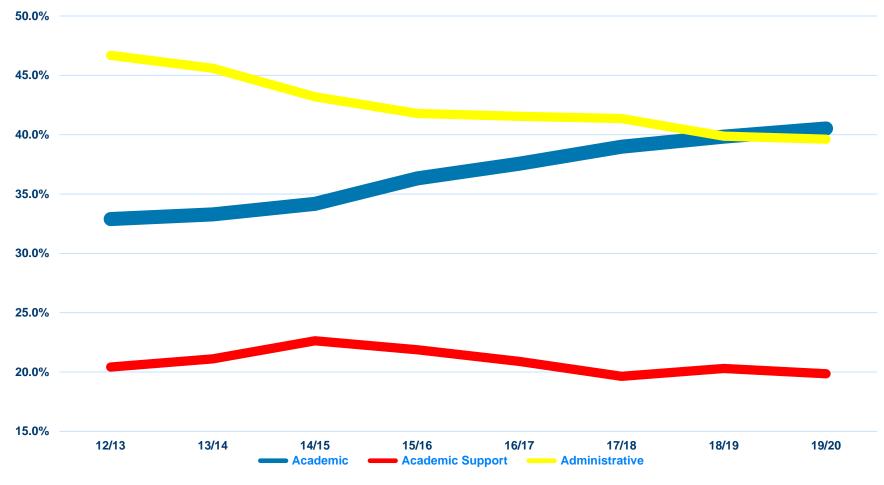
Commercial and other operating expenses

Department	2019/20 Budget	2018/19 Budget	Year-over-year chang		
	\$'000's	\$'000's	\$'000's	%	
ACE	\$5,045	\$4,981	\$64	1.3%	
Campus Ice /Campus Tennis Centre	\$1,607	\$1,595	\$11	0.7%	
Daycare	\$1,026	\$959	\$67	7.0%	
Regent	\$621	\$599	\$22	3.6%	
Purchased Services	\$15,512	\$16,613	(\$1,102)	(6.6%)	
Debenture	\$16,501	\$16,501	\$0	0.0%	
Total Commercial and other	\$40,311	\$41,249	(\$937)	(2.3%)	



Budget Summary by functional area Agenda Item 8

% of Total Budget





Risks and opportunities/mitigation

	<u>Est. I</u>	<u>mpact</u>
<u>Risks</u>	<u>2019-20</u> \$'000s	<u>2020-21</u> \$'000s
Compensation Tuition, as per new tuition framework	\$480 150	\$1,250 225
Total risks	\$630	\$1,475
Opportunities/Mitigation		
Ancillary Fee Changes ConEd development (net) Delay in OPEX and hiring Increase in revenue/decrease in expenses	\$300 150 180	\$310 250 -
beyond current budget plan for 2020-21	-	915
Total opportunities/mitigation	\$630	\$1,475



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Conclusion



Next stepsQuestions and discussion



Questions/discussion

> Any questions or comments ?

