



## ACADEMIC COUNCIL REPORT

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**SESSION:**

Public


**ACTION REQUESTED:**

 Decision  
 Discussion/Direction  
 Information

**DATE:** 22 January 2019

**FROM:** Curriculum and Program Review Committee

**SUBJECT:** Minor Program Adjustment – Bachelor of Commerce:  
 Entrepreneurship Major and Minor Programs

**COMMITTEE/BOARD MANDATE:**

CPRC approved the Minor Program Adjustment in accordance with its mandate under Section 3, Part B:2 of the Institutional Quality Assurance Process (Quality Assurance Handbook).

*CPRC is providing this report to Academic Council for information.*

**BACKGROUND/CONTEXT & RATIONALE:**

The Faculty wishes to add BUSI3210U as an elective for the entrepreneurship major and minor program. BUSI3210U is currently only offered to students who major or minor in marketing. Those students who major or minor in entrepreneurship take BUSI3211U Essentials of Consumer Behaviour instead. These two courses are very similar in nature. By offering BUSI3210U to entrepreneurship students, they will have the opportunity to work with marketing students and vice versa.

**RESOURCES REQUIRED:**

No additional resources are required.

**CONSULTATION AND APPROVAL:**

CPRC: December 21<sup>st</sup>, 2018

Faculty Council Approval: October 16<sup>th</sup>, 2018

UCC: October 9<sup>th</sup>, 2018

**NEXT STEPS:**

- These changes will be reflected in the 2019-2020 Undergraduate Academic Calendar

**SUPPORTING REFERENCE MATERIALS:**

- Minor Program Adjustment Proposal for Entrepreneurship Major
- Minor Program Adjustment Proposal for Entrepreneurship Minor for FBIT Students
- Minor Program Adjustment Proposal for Entrepreneurship Minor for non-FBIT students