Minor Program Adjustment

Faculty: Social Science and Humanities	**Date**: November 4, 2016
Program: Communication and Digital Media Studies	
Undergraduate: ☒	**Graduate**: ☐

Minor Program Adjustments include: New required courses, Deletion of required courses, Other changes to degree requirements or program learning outcomes, New academic requirements or changes to existing requirements.

Motion to CPRC: That CPRC approve the following changes to the Communication and Digital Media Studies (CDMS) program: removal of SSCI 1200U, SSCI 2900U, and one general elective; course numbering and sequencing changes for COMM 1311U and 1610U; course name changes for COMM 3720U and 3740U; and the addition of SSCI 1000U and LGLS 1000U.

Proposal Brief

Summary of the proposed change

1. Remove SSCI 1200U Introduction to Social Policy from the 1st year required course list.
2. Remove SSCI 2900U Research Methods from the required course list and turn this course into an elective option.
3. Remove one general elective from the 2nd year required course list.
4. Change the course number for COMM 1311U to 2311U and COMM 1610U to 2620U and move these courses to the second year of the program.
5. Adoption of the first-year common core with the addition of SSCI 1000U and LGLS 1000U to the first-year program map.
6. Change the course name of COMM 3720U to "Communicating Identities" and of COMM 3740U to "From Pong to Pokémon GO: Digital Games Studies".

Description of the ways in which the proposed change will enhance the program and/or opportunities for students

The Faculty of Social Science and Humanities (FSSH) is shifting to the FSSH common 1st year core. The removal of SSCI 1200U, SSCI 2900U, and one elective enables FSSH's curricular shift to a common 1st year for CDMS students without deleting core/required CDMS courses. SSCI 1200U and SSCI 2900U will be offered to students as an elective option. Similarly, COMM 1311U and COMM 1610U are moved from the first year to second year to allow for the addition of new core courses. SSCI 1000U and LGLS 1000U are therefore added to the first-year of the program to complete the common core.

Additionally, the removal of SSCI 2900U from the program reduces possible redundancy. Starting in 2016-2017, CDMS started offering its own required field/discipline specific Research Methods course (COMM 2210U – Researching Communication and Digital Culture). SSCI 2900 has value to CDMS students as an elective option, but not as a required course.

Course title, description, and prerequisite changes for COMM 3720U and COMM 3740U better reflect the courses as they are taught and are aimed at reducing confusion among students about what the courses are about.

Process of consultation with other units if the change(s) involves students, staff, and/or faculty from other programs or courses
All course changes were discussed with the relevant program directors and at the FSSH Undergraduate Curriculum Committee and FSSH Faculty Council.

Analysis of financial and enrolment implications
There are no anticipated financial or enrolment implications.

Proposed Implementation Date
Fall 2017

Transition Plan
If any students have not completed required courses that are now being changed, substitutions will be made. In general, however, the major changes will only impact new students.

Calendar Copy and/or Program Maps (highlight revisions to existing curriculum)
Please find attached the calendar program map change and the required course change templates.

APPROVAL DATES

Curriculum Committee approval	November 8, 2016
Faculty Council approval	November 22, 2016
CPRC Approval	
Submission to Academic Council	

CDMS Course Map (2015-2016)   CDMS Course Map Proposed (2017-2018)

Program details and degree requirements	**Program details and degree requirements**
The Communication and Digital Media Studies program provides students with a broad understanding of communication. Each year prior to course registration the order and timing of course offerings will be released by the faculty and communicated to students.

To be eligible for the Bachelor of Arts (Honours) degree in Communication and | The Communication and Digital Media Studies program provides students with a broad understanding of communication. Each year prior to course registration the order and timing of course offerings will be released by the faculty and communicated to students.

To be eligible for the Bachelor of Arts (Honours) degree in Communication and |

Digital Media Studies, students must successfully complete 120 credit hours, as outlined in the following program maps.

Year 1 (30 credit hours)
- One general elective* (recommend ALSU 1101U)
- COMM 1100U – Introduction to Communication Studies
- <mark>COMM 1311U – Writing and Publishing in the Digital Age</mark>
- COMM 1320U – Public Speaking
- COMM 1420U Living Digitally
- <mark>COMM 1610U Interpersonal Communication</mark>
- PSYC 1000U Introductory Psychology
- SOCI 1000U Introductory Sociology
- <mark>SSCI 1200U Introduction to Social Policy</mark>
- SSCI 1910U Writing for the Social Sciences

Year 2 (30 credit hours)
- <mark>Two general electives*</mark>
- One Communication approved elective[+]
- COMM 2110U – Communication Theory: Keyworks
- COMM 2210U – Researching Communication and Digital Culture
- COMM 2220U – The Media in Canada
- COMM 2410U – History of Communication Technology
- COMM 2411U – Media and Information Policy
- COMM 2530U – Advertising and Society
- <mark>SSCI 2900U – Research Methods</mark>

+Communication approved electives:

Digital Media Studies, students must successfully complete 120 credit hours, as outlined in the following program maps.

Year 1 (30 credit hours)
- One general elective* (recommend ALSU 1101U)
- COMM 1100U Introduction to Communication Studies
- COMM 1320U – Public Speaking
- COMM 1420U – Living Digitally
- POSC 1000U Introduction to Political Science
- PSYC 1000U Introductory Psychology
- SOCI 1000U Introductory Sociology
- <mark>SSCI 1000 Introduction to Criminal Justice</mark>
- <mark>LGLS 1000U Introduction to Legal Studies</mark>
- SSCI 1910U Writing for the Social Sciences

Year 2 (30 credit hours)
- <mark>**One** general elective*</mark>
- One Communication approved elective[+]
- COMM 2110U – Communication Theory: Keyworks
- COMM 2210U – Researching Communication and Digital Culture
- COMM 2220U – The Media in Canada
- <mark>COMM 2311U – Writing and Publishing in the Digital Age</mark>
- COMM 2410U – History of Communication Technology
- COMM 2411U – Media and Information Policy
- COMM 2530U – Advertising and Society
- <mark>COMM 2620U – Interpersonal Communication</mark>

+Communication approved electives:

Must take one of:

- COMM 2230U – Screen Studies
- COMM 2240U – Television
- COMM 2270U – Entertainment Goes Global
- COMM 2310U – Advanced Professional Writing and Editing
- LGLS 2500U – Information and Privacy Law
- SSCI 2910U – Data Analysis
- SSCI 2920U – Qualitative Research Methods
- Note: Not all of the listed electives will be offered every year.

Year 3 (30 credit hours)
- Three general electives*
- One Communication approved elective++
- COMM 3110U – Communication Ethics
- COMM 3250U – Pop Culture
- COMM 3410U – Digital Media Storytelling
- COMM 3510U – Work in the Information Age
- COMM 3610U – Persuasion
- COMM 3710U – Intercultural Communication

++Communication approved electives:

Must take one of:

- COMM 3310U – Communication, Communities and Social Change
- ==COMM 3720U – Communicating Diversity==
- ==COMM 3740U – Game Studies==
- LGLS 3510U – Censorship and Freedom of Expression
- LGLS 3520U – Law and Technology
- LGLS 3530U – Intellectual Property
- Note: Not all of the listed electives will be offered every year.

Year 4 (30 credit hours)

Must take one of:

- COMM 2230U – Screen Studies
- COMM 2240U – Television
- COMM 2270U – Entertainment Goes Global
- COMM 2310U – Advanced Professional Writing and Editing
- LGLS 2500U – Information and Privacy Law
- ==SSCI 2900U – Research Methods==
- SSCI 2910U – Data Analysis
- SSCI 2920U – Qualitative Research Methods
- Note: Not all of the listed electives will be offered every year.

Year 3 (30 credit hours)
- Three general electives*
- One Communication approved elective++
- COMM 3110U – Communication Ethics
- COMM 3250U – Pop Culture
- COMM 3410U – Digital Media Storytelling
- COMM 3510U – Work in the Information Age
- COMM 3610U – Persuasion
- COMM 3710U – Intercultural Communication

++Communication approved electives:

Must take one of:

- COMM 3310U – Communication, Communities and Social Change
- ==COMM 3720U – Communicating Identities==
- ==COMM 3740U – From Pong to Pokémon GO: Digital Games Studies==
- LGLS 3510U – Censorship and Freedom of Expression
- LGLS 3520U – Law and Technology
- LGLS 3530U – Intellectual Property

- One general elective*
- Two Communication approved electives[+++]
- COMM 4261U – Tweet, Friend and Follow Me: Understanding Social Media
- COMM 4420U – Digital Media, Politics and Democracy
- COMM 4510U – Public Relations
- COMM 4610U – Communication and Conflict Resolution
- COMM 4710U – International Communication
- One of:
- COMM 4120U – Contemporary Issues in Communication **or**
- SSCI 4101U – Honours Thesis I
- One of:
- COMM 4130U – Capstone Project **or**
- SSCI 4102U – Honours Thesis II

+++Communication approved electives:
- COMM 4140U – Visual Rhetoric
- COMM 4210U – Special Topics
- COMM 4530U – Research within Communities: Alternative Methods for Social Sciences
- LGLS 4010U – Communication Law and Policy
- POSC 4000U – International Politics and Policy
- SSCI 4032U – Criminal Justice Mediation
- SSCI 4098U – Practicum
- Note: Not all of the listed electives will be offered every year.

Electives
*General electives

General electives can be taken at/or adjoining their year level, where permission has been granted and prerequisites have been fulfilled. No more than six 1000-level elective courses can be included

- Note: Not all of the listed electives will be offered every year.

Year 4 (30 credit hours)
- One general elective*
- Two Communication approved electives[+++]
- COMM 4261U – Tweet, Friend and Follow Me: Understanding Social Media
- COMM 4420U – Digital Media, Politics and Democracy
- COMM 4510U – Public Relations
- COMM 4610U – Communication and Conflict Resolution
- COMM 4710U – International Communication
- One of:
- COMM 4120U – Contemporary Issues in Communication **or**
- SSCI 4101U – Honours Thesis I
- One of:
- COMM 4130U – Capstone Project **or**
- SSCI 4102U – Honours Thesis II

+++Communication approved electives:
- COMM 4140U – Visual Rhetoric
- COMM 4210U – Special Topics
- COMM 4530U – Research within Communities: Alternative Methods for Social Sciences
- LGLS 4010U – Communication Law and Policy
- POSC 4000U – International Politics and Policy
- SSCI 4032U – Criminal Justice Mediation
- SSCI 4098U – Practicum
- Note: Not all of the listed electives will be offered every year.

Electives
*General electives

General electives can be taken at/or adjoining their year level, where permission has been granted and prerequisites have been fulfilled. No more

	than six 1000-level elective courses can be included

COURSE CHANGE TEMPLATES

Faculty: Social Science and Humanities	
Course number: **COMM 1311U** __X__ Core ___ Elective	**Current course title:** Writing and Publishing in the Digital Age

COURSE CHANGES (check all that apply)

	Course title			Credit weighting
	Course description			Contact hours
x	Course number			Prerequisites
	Course design			Co-requisites
	Learning outcomes			Cross-listings
	Mode of delivery			Credit restrictions
	Teaching and assessment methods			Credit exclusions

REASON FOR CHANGE AND WAYS IN WHICH IT MAINTAINS/ENHANCES COURSE OBJECTIVES

The course has been changed to a second year course from a first year course to enable the FSSH curricular shift to a common 1st year.

CHANGE TO CALENDAR ENTRY

Current	Proposed
COMM **1311U** – Writing and Publishing in the Digital Age This course introduces students to the theory and practice of professional writing, editing, distributing and exhibiting content through the Web using digital publishing software. Credit hours: 3	COMM **2311U** – Writing and Publishing in the Digital Age This course introduces students to the theory and practice of professional writing, editing, distributing and exhibiting content through the Web using digital publishing software. Credit hours: 3

Lecture hours: 3	Lecture hours: 3 **Credit Restriction: COMM 1311U**

CONSULTATION AND FINANCIAL IMPLICATIONS, WHERE APPROPRIATE

APPROVAL DATES

Date of submission	**November 4, 2016**
Curriculum Committee approval	**Nov 8, 2016**
Faculty Council approval	**Nov. 22, 2016**

COURSE CHANGE TEMPLATES 2012

TEMPLATE 8-B

Faculty: Social Science and Humanities	
Course number: COMM 1610U	**Current course title:** Interpersonal Communication
__X__ Core ____ Elective	

COURSE CHANGES (check all that apply)

	Course title			Credit weighting
	Course description			Contact hours
x	Course number			Prerequisites
	Course design			Co-requisites
	Learning outcomes			Cross-listings
	Mode of delivery			Credit restrictions
	Teaching and assessment methods			Credit exclusions

REASON FOR CHANGE AND WAYS IN WHICH IT MAINTAINS/ENHANCES COURSE OBJECTIVES

The course has been changed to a second year course from a first year course to enable the FSSH curricular shift to a common 1st year.

CHANGE TO CALENDAR ENTRY

Current	Proposed
COMM 1610U – Interpersonal Communication This course considers the nature and function of interpersonal and small group communication. It is designed to foster an understanding of language, culture, and human behaviour that will contribute to improved communication skills in the students' personal and professional lives. Workshop exercises are designed to improve the interpersonal skills necessary for effective communication, management, listening, conflict resolution, negotiation, selling, and persuading. Formerly: COMM 2610U Credit hours: 3 Lecture hours: 3 Credit restriction(s): COMM 2610U	COMM **2620U** – Interpersonal Communication This course considers the nature and function of interpersonal and small group communication. It is designed to foster an understanding of language, culture, and human behaviour that will contribute to improved communication skills in the students' personal and professional lives. Workshop exercises are designed to improve the interpersonal skills necessary for effective communication, management, listening, conflict resolution, negotiation, selling, and persuading. Formerly: **COMM 1610U** Credit hours: 3 Lecture hours: 3 **Credit restriction: COMM 1610U**

CONSULTATION AND FINANCIAL IMPLICATIONS, WHERE APPROPRIATE

APPROVAL DATES

Date of submission	**Nov 4, 2016**
Curriculum Committee approval	**Nov 8, 2016**
Faculty Council approval	**Nov. 22, 2016**

COURSE CHANGE TEMPLATES

TEMPLATE 8-B

Faculty: Social Science and Humanities	
Course number: COMM 3740U ____ Core __x__ Elective	**Current course title:** Game Studies

COURSE CHANGES (check all that apply)

X	Course title		Credit weighting

	Course description		Contact hours
	Course number	x	Prerequisites
	Course design		Co-requisites
	Learning outcomes		Cross-listings
	Mode of delivery		Credit restrictions
	Teaching and assessment methods		Credit exclusions

REASON FOR CHANGE AND WAYS IN WHICH IT MAINTAINS/ENHANCES COURSE OBJECTIVES

By changing the course title, we aim to clarify the focus of the course for prospective students. By removing the prerequisite, we aim to open the course to enrollment by more students within FSSH and from other faculties as well.

CHANGE TO CALENDAR ENTRY

Current	Proposed
COMM 3740U – Game Studies Video games are an increasingly prominent part of everyday experience. Games and gaming are becoming a core component of how we communicate, learn, relax, socialize, and engage with the world around us. In this course, students will explore the cultural impact, meanings, and uses of video games and become immersed in the emerging field of game studies. Core issues in game studies, such as play and pleasure, storytelling and genre, and representation and production will be introduced as part of a broader emphasis on games' cultural and critical contexts. By the end of the course, students will have a critical understanding of how video games shape and are shaped by the cultures in which they exist. Credit hours: 3 Lecture hours: 3 Prerequisite(s): Third-year standing in Communication or Computer Science	COMM 3740U –**From Pong to Pokémon GO: Digital Games Studies** Video games are an increasingly prominent part of everyday experience. Games and gaming are becoming a core component of how we communicate, learn, relax, socialize, and engage with the world around us. In this course, students will explore the cultural impact, meanings, and uses of video games and become immersed in the emerging field of game studies. Core issues in game studies, such as play and pleasure, storytelling and genre, and representation and production will be introduced as part of a broader emphasis on games' cultural and critical contexts. By the end of the course, students will have a critical understanding of how video games shape and are shaped by the cultures in which they exist. Credit hours: 3 Lecture hours: 3 **Prerequisite(s): Third year standing**

CONSULTATION AND FINANCIAL IMPLICATIONS, WHERE APPROPRIATE

APPROVAL DATES

Date of submission	**Nov 4, 2016**
Curriculum Committee approval	**Nov 8, 2016**
Faculty Council approval	**Nov. 22, 2016**

COURSE CHANGE TEMPLATES

<div align="right">

TEMPLATE 8-B

</div>

Faculty: Social Science and Humanities	
Course number: COMM 3720	**Current course title:** Communicating Diversity
__ Core X Elective	

COURSE CHANGES (check all that apply)

X	Course title			Credit weighting
x	Course description			Contact hours
	Course number	x		Prerequisites
	Course design			Co-requisites
	Learning outcomes			Cross-listings
	Mode of delivery			Credit restrictions
	Teaching and assessment methods			Credit exclusions

REASON FOR CHANGE AND WAYS IN WHICH IT MAINTAINS/ENHANCES COURSE OBJECTIVES

By clarifying the description, we aim to clarify the focus of the course for prospective students. By removing the prerequisite, we aim to open the course to enrollment by more students within FSSH and from other faculties.

CHANGE TO CALENDAR ENTRY

Current	Proposed

COMM 3720 Communicating Diversity	COMM 3720 Communicating Identities
This course addresses practical and theoretical issues of race, ethnicity and gender that have become focal points for current debates in public cultural expression. Themes to be discussed include: The implications of cultural, racial, and sexual differences. The (mis)representation of multicultural, multiracial and sexual minorities in the media. The implications of employment equity, human rights, and other legislation. Theoretical readings that frame issues of cultural, racial, and gender representation will be followed by projects that develop successful strategies for communicating diversity. Credit hours: 3 Lecture hours: 3 Prerequisite(s): Third-year standing in Communication, Legal Studies or Political Science	**What is identity? How are our identities shaped by ethnicity, gender, religion, education, class and the media? This course examines identities through the lense of communication theory and as they relate to sensitive social issues, such as stereotyping and oppression. Students will investigate how people construct, differentiate and perform their identities in relation to others. They will also interrogate how and why the media may represent, underrepresent, and misrepresent identities in society. Students will subsequently understand how communications shapes identities and reinforces and challenges power relations in society.** Credit hours: 3 Lecture hours: 3 **Prerequisites: Third year standing**

CONSULTATION AND FINANCIAL IMPLICATIONS, WHERE APPROPRIATE

APPROVAL DATES

Date of submission	**Nov 4, 2016**
Curriculum Committee approval	**Nov 8 2016**
Faculty Council approval	**Nov. 22, 2016**