

Minor Program Adjustment Template

Faculty: Business and Information Technology	Date: 10 November 2016
Program: Bachelor of Commerce including Pathway Programs	
Undergraduate: <input checked="" type="checkbox"/>	Graduate: <input type="checkbox"/>

Motion: That CPRC approve a reduction in the number of required financial accounting and marketing courses in the B.Comm programs, and the associated changes to the program maps.

Proposal Brief

Summary of the proposed change

As part of the initial stages of the BCom program review, there are two proposed changes in the core courses:

- i. A reduction in the number of required financial accounting courses. Students in the B.Comm will be required to only take BUSI 1130U – Introduction to Financial Accounting instead of both BUSI 2150 – Financial Accounting I and BUSI 2160U – Financial Accounting II. Students interested in accounting will have the opportunity to take a second course (BUSI 2130U – Intermediate Financial Accounting I) if they so choose. This proposed change results in a renumbering of the financial accounting sequence as well as re-organization of topics.
- ii. A reduction in the number of required marketing courses. Students in the B.Comm will no longer be required to take BUSI 2201U – Marketing I and BUSI 2202U – Marketing II, instead taking BUSI 2200U – Marketing Management, a comprehensive marketing management course in second year, and have the opportunity to take additional marketing electives throughout the program.

The effect of these two changes on the 4-year program is the introduction of an additional business elective and open elective in the program. This significantly increases the flexibility of the program for students to explore other areas of interest and participate in internships and exchange programs.

These two changes will also impact the Pathways and minor programs.

Students in the Bridging program will take a different course during their Bridge semester, BUSI1130 Intro to Financial Accounting, instead of BUSI1101 Financial Accounting and they will receive the appropriate revised transfer credits.

Students in the Direct Entry programs will have their transfer credits and program maps adjusted accordingly to accommodate the changes.

Students in the embedded Pathways programs of ACTU, HRTU, MKTU, ENTU, OPTU will take a different course during their embedded semester. ACTU students will take BUSI 2180U instead of BUSI 2160U and HRTU, MKTU, OPTU, ENTU students will take BUSI 1130U Intro to Financial Accounting instead of BUSI 1101U. Students in the embedded programs will have their transfer credits and program maps adjusted accordingly to accommodate the changes. The changes result in renumbering of the financial and managerial accounting sequences as well as re-organization of topics.

Description of the ways in which the proposed change will enhance the academic opportunities

Double Majors:

Given the reduction in the number of required courses we have created an opportunity to enable students to pursue a double major in the B.Comm. Students would have to complete all degree requirements for both majors to be eligible and would receive for example a Bachelor of Commerce with majors in Accounting and Marketing. Depending on the combination of majors it could require students to complete up to 3 additional courses during their 4-year program.

Accounting Major Changes:

The implementation of these changes will allow students graduating with the Accounting major to meet the current CPA Ontario requirements and prepare them to complete the Graduate Diploma (G.Dip.) program.

All Commerce Students:

All students in the commerce program will have added flexibility in their program as a result of the addition of two elective courses.

Process of consultation with other units if the change(s) involves students, staff and faculty from other programs or courses

No impact to other units, programs, or courses.

Transition Plan

Will begin the new curriculum Fall 2017.

Four-year program students entering Year 2 in Fall 2017 will transition to the new courses. Students entering Year 3 Accounting in Fall 2017 will continue with the existing courses.

Students requiring the old courses will transition as follows:

BUSI2201, take BUSI2200

BUSI2202, take Elective

BUSI2150, take BUSI1130

BUSI2160, take BUSI1130

BUSI2170, take BUSI2180

For: BUSI3101, BUSI3102, BUSI3160, BUSI3172, BUSI4101

Failure of any 3000 level accounting major courses results in removal from the accounting program.

Readmission is based on assessment of the faculty and an appropriate re-entry point will be determined based on an assessment of the individual student's situation.

Bridge and Direct Entry students will begin the new curriculum in Fall 2017.

Students requiring the old courses will transition as follows:

BUSI2201, take BUSI2200

BUSI2202, take Elective

BUSI2150, take BUSI1130

BUSI2160, take BUSI1130

BUSI2170, take BUSI2180

For students in the Accounting Direct Entry or the Accounting Bridging program, failure of any 3000 level accounting major courses results in removal from the accounting program. Readmission is based on

assessment of the faculty and an appropriate re-entry point will be determined based on an assessment of the individual student's situation.

ACTU, HRTU, MKTU, ENTU, OPTU (Embedded Bridge) students will begin the new curriculum Fall 2017.

Students requiring the old courses will transition as follows:

BUSI2202, take Elective

BUSI2170, take BUSI2180

For the ACTU program: failure of any 3000 level accounting major courses results in removal from the accounting program. Readmission is based on assessment of the faculty and an appropriate re-entry point will be determined based on an assessment of the individual student's situation.

Analysis of the financial and enrolment implications

There are no financial and enrolment implications

Proposed Implementation Date

Fall 2017

Calendar Copy and Program Maps (highlight revisions to existing curriculum)

Please find below a sample map for Accounting outlining how changes will impact the programs, and revised Calendar copy for all additional core programs.

APPROVAL DATES

Date of submission	October 2016
Curriculum Committee approval	October 2016
Faculty Council approval	November 2016

Faculty of Business and Information Technology

Bachelor of Commerce – Honours

Accounting Major

Year 1 Fall	BUSI 1520U Business Computer Applications	BUSI 1010U Critical Thinking and Ethics	BUSI 1600U Management of the Enterprise	BUSI 1915U Business Math I	ECON 2010U Microeconomics
Year 1 Winter	BUSI 1130U Introduction to Financial Accounting	BUSI 1020U Business Skills and Communications	General Elective	BUSI 1916U Business Math II	ECON 2020U Macroeconomics

Year 2 Fall	BUSI 2180U Managerial Accounting	BUSI 2200U Marketing Management or General Elective	BUSI 2311U Organizational Behaviour	BUSI 1450U Statistics	BUSI 2401U Finance I
Year 2 Winter	BUSI 2130U Intermediate Financial Accounting I	BUSI 2200U Marketing Management or General Elective	BUSI 2312U Introduction to Human Resources Management	BUSI 2603U Introduction to Operations Management	BUSI 2402U Finance II

Year 3 Fall	BUSI 3040U – Information Systems or BUSI 3705U – Legal Environment of Business	BUSI 3130U Intermediate Financial Accounting II	BUSI 3110U Introduction to Taxation	BUSI Elective	General Elective
Year 3 Winter	BUSI 3040U – Information Systems or BUSI 3705U – Legal Environment of Business	BUSI 3131U Intermediate Financial Accounting III	BUSI 3120U Advanced Taxation	BUSI Elective	General Elective

Year 4 Fall	BUSI 4701U Strategic Management	BUSI 4130U Advanced Financial Accounting	BUSI 3180U Intermediate Managerial Accounting	Open Elective	Open Elective
Year 4 Winter	BUSI 4995U Capstone Study Project II*	BUSI 3170U Auditing Standards and Applications	BUSI 4180U Advanced Managerial Accounting	Open Elective	Open Elective

*Students must register in BUSI 4990U – Capstone Study Project I in fall of year 4. This non-credit course is a prerequisite for BUSI 4995U – Capstone Study Project II.

Accounting Major Courses and Electives

Accounting Major students MUST take the following Accounting major courses:

Financial Accounting

- BUSI 1130U – Introduction to Financial Accounting
- BUSI 2130U – Intermediate Financial Accounting I
- BUSI 3130U – Intermediate Financial Accounting II
- BUSI 3131U - Intermediate Financial Accounting III
- BUSI 4130U – Advanced Financial Accounting

Managerial Accounting

- BUSI 2180U – Managerial Accounting
- BUSI 3180U – Intermediate Managerial Accounting
- BUSI 4180U – Advanced Financial Accounting

Taxation

- BUSI 3110U – Introduction to Taxation
- BUSI 3120U – Advanced Taxation

Auditing

- BUSI 3170U – Auditing Standards and Applications

Explanation of Electives

BUSI Elective: A course in business, but outside of your major. For example – BUSI 1700U – Introduction to Entrepreneurship or BUSI 2000U – Collaborative Leadership. Students require a minimum of two BUSI electives.

General Elective: A course outside of business. For example – PSYC 1000U – Introduction to Psychology or SCIE 1920U – Introduction to Astronomy. Accounting students require a minimum of four general elective courses.

Open Elective: Can be a BUSI or general elective. If applicable, minor courses should be taken in these spots. Students may have up to two of these Open Electives consist of elective courses within their major.

Remember, it is your responsibility to ensure that you are aware of and have met the necessary degree requirements of both the program and the respective major. Please be sure to contact your academic advisor if you have any questions regarding your course selection. If you do not know who your advisor is, please email FBITadvising@uoit.ca to find out.

Commerce - Comprehensive

Year 1

Semester 1 (15 credit hours)

BUSI 1010U – Critical Thinking and Ethics
BUSI 1520U – Business Computer Applications
BUSI 1600U – Management of the Enterprise
BUSI 1915U – Business Math I
ECON 2010U – Microeconomics

Semester 2 (15 credit hours)

Elective*
BUSI 1020U – Business Communications
BUSI 1916U – Business Math II
~~BUSI 2150U – Financial Accounting I~~ [BUSI 1130U – Introduction to Financial Accounting](#)
ECON 2020U – Macroeconomics

Year 2

Semester 1 (15 credit hours)

BUSI 1450U – Statistics
~~BUSI 2160U – Financial Accounting II~~ [BUSI 2180 Introduction to Managerial Accounting](#)
[BUSI 2200U – Marketing Management or General Elective](#)
~~BUSI 2201U – Marketing I~~
BUSI 2311U – Organizational Behaviour
BUSI 2401U – Finance I

Semester 2 (15 credit hours)

~~BUSI 2170U – Managerial Accounting~~ [General Elective](#)
[BUSI 2200U – Marketing Management or General Elective](#)
~~BUSI 2202U – Marketing II~~
BUSI 2312U – Human Resources Management
BUSI 2402U – Finance II
BUSI 2603U – Introduction to Operations Management

Year 3

Semester 1 (15 credit hours)

Major course
~~–Major course~~
Two electives*
One of:
BUSI 3040U – Information Systems or
BUSI 3705U – Legal Environment of Business

Semester 2 (15 credit hours)

Major course
Major course
Major course
Elective*
One of:
BUSI 3040U – Information Systems or
BUSI 3705U – Legal Environment of Business

Year 4

Semester 1 (15 credit hours)

Major course

Major course

-Major course Elective*

BUSI 4701U – Strategic Management

BUSI 4990U – Capstone Study Project I

Semester 2 (15 credit hours)

Major course

Major course

Two electives*

BUSI 4995U – Capstone Study Project II

Entrepreneurship

Year 1

Semester 1 (15 credit hours)

BUSI 1010U – Critical Thinking and Ethics

BUSI 1520U – Business Computer Applications

BUSI 1600U – Management of the Enterprise

BUSI 1915U – Business Math I

ECON 2010U – Microeconomics

Semester 2 (15 credit hours)

Elective*

BUSI 1020U – Business Communications

BUSI 1916U – Business Math II

~~BUSI 1130U – Introduction to Financial Accounting~~ ~~BUSI 2150U – Financial Accounting I~~

ECON 2020U – Macroeconomics

Year 2

Semester 1 (15 credit hours)

BUSI 1450U – Statistics

~~BUSI 2160U – Financial Accounting II~~ ~~BUSI 2180U Introduction to Managerial Accounting~~

BUSI 2200U – Marketing Management or General Elective

~~BUSI 2201U – Marketing I~~

BUSI 2311U – Organizational Behaviour

BUSI 2401U – Finance I

Semester 2 (15 credit hours)

~~BUSI 2170U – Managerial Accounting~~ General Elective

BUSI 2200U – Marketing Management or General Elective

~~BUSI 2202U – Marketing II~~

BUSI 2312U – Human Resources Management

BUSI 2402U – Finance II

BUSI 2603U – Introduction to Operations Management

Year 3

Semester 1 (15 credit hours)

Major course

-Major course

Two electives*

One of:

BUSI 3040U – Information Systems or

BUSI 3705U – Legal Environment of Business

Semester 2 (15 credit hours)

Major course

Major course

Major course

Elective* One of:

BUSI 3040U – Information Systems or

BUSI 3705U – Legal Environment of Business

Year 4

Semester 1 (15 credit hours)

Major course

Major course

Major course

Elective*

BUSI 4701U – Strategic Management

BUSI 4990U – Capstone Study Project I

Semester 2 (15 credit hours)

Major course

Major course

Two electives*

BUSI 4995U – Capstone Study Project II

**Electives*

A total of 27 credit hours (9 electives), which must consist of:

A minimum of 6 credit hours (2 electives), but no more than 12 credit hours (4 electives) in BUSI courses which are NOT one's major.

No more than 6 credit hours (2 electives) in additional BUSI courses from one's own major.

At least 9 credit hours (3 electives) in the area outside business (BUSI prefix).

Entrepreneurship major requirements

The Entrepreneurship major in the Bachelor of Commerce (Honours) program requires a minimum of 36 credit hours in entrepreneurship courses including their practical experience in the incubator. Students must complete nine core entrepreneurship courses and two additional entrepreneurship electives.

Entrepreneurship core

BUSI 1700U – Introduction to Entrepreneurship

BUSI 21360U – [Intermediate Financial Accounting I](#)

[BUSI 2200U – Marketing Management](#)

[BUSI 2202U – Marketing II](#)

BUSI 2401U – Finance I

BUSI 2700U – Entrepreneurial Finance

BUSI 3710U – Small Business Management
BUSI 3730U – Creative Problem Solving, Entrepreneurship and Imagination
BUSI 3750U – Lean Start-up
BUSI 4799U – Incubator or BUSI 4996U – Internship (entrepreneurial start-up)

Entrepreneurship electives

BUSI 3211U – Frontiers in Customer Analysis
BUSI 3330U – The Management of Change
BUSI 3650U – Innovation Management
BUSI 3720U – Family Business

Finance

Year 1

Semester 1 (15 credit hours)

BUSI 1010U – Critical Thinking and Ethics
BUSI 1520U – Business Computer Applications
BUSI 1600U – Management of the Enterprise
BUSI 1915U – Business Math I
ECON 2010U – Microeconomics

Semester 2 (15 credit hours)

Elective*

BUSI 1020U – Business Communications
BUSI 1916U – Business Math II

~~BUSI 1130U – Introduction to Financial Accounting~~ ~~BUSI 2150U – Financial Accounting I~~

ECON 2020U – Macroeconomics

Year 2

Semester 1 (15 credit hours)

BUSI 1450U – Statistics

~~BUSI 2160U – Financial Accounting II~~ ~~BUSI 2180U Introduction to Managerial Accounting~~

~~BUSI 2200U – Marketing Management or General Elective~~

~~BUSI 2201U – Marketing I~~

BUSI 2311U – Organizational Behaviour

BUSI 2401U – Finance I

Semester 2 (15 credit hours)

~~BUSI 2170U – Managerial Accounting~~ ~~General Elective~~

~~BUSI 2200U – Marketing Management or General Elective~~

~~BUSI 2202U – Marketing II~~

BUSI 2312U – Human Resources Management

BUSI 2402U – Finance II

BUSI 2603U – Introduction to Operations Management

Year 3

Semester 1 (15 credit hours)

Major course

Major course

Two electives*

One of:

BUSI 3040U – Information Systems or
BUSI 3705U – Legal Environment of Business

Semester 2 (15 credit hours)

Major course

Major course

Major course

Elective*

One of:

BUSI 3040U – Information Systems or

BUSI 3705U – Legal Environment of Business

Year 4

Semester 1 (15 credit hours)

Major course

Major course

Major course

Elective*

BUSI 4701U – Strategic Management

BUSI 4990U – Capstone Study Project I

Semester 2 (15 credit hours)

Major course

Major course

Two electives*

BUSI 4995U – Capstone Study Project II

**Electives*

A total of 27 credit hours (9 electives), which must consist of:

A minimum of 6 credit hours (2 electives), but no more than 12 credit hours (4 electives) in BUSI courses which are NOT one's major.

No more than 6 credit hours (2 electives) in additional BUSI courses from one's own major.

At least 9 credit hours (3 electives) in the area outside business (BUSI prefix).

Finance major requirements

The Finance major in the Bachelor of Commerce (Honours) program requires a minimum of 30 credit hours in finance courses. Students must complete six required finance courses and a minimum of four finance elective courses.

Finance core courses

BUSI 2401U – Finance I

BUSI 2402U – Finance II

BUSI 3405U – Equity Asset Analysis

BUSI 3410U – Financial Institutions

BUSI 3420U – Derivative Securities

BUSI 4410U – Advanced Corporate Finance Applications

Finance electives

BUSI 3150U – Financial Statement Analysis

BUSI 3430U – Personal Finance

BUSI 3440U – Financial Modelling

BUSI 3460U – Fixed Income Strategies

BUSI 3480U – International Finance

BUSI 4400U – Electronic Trading and Exchange

BUSI 4405U – Portfolio and Investment Strategies
BUSI 4420U – Working Capital Management
BUSI 4430U – Mergers and Acquisitions
BUSI 4440U – Financial Econometrics
BUSI 4490U – Special Topics in Finance
BUSI 4499U – Directed Independent Studies in Finance

OBHR

Year 1

Semester 1 (15 credit hours)

BUSI 1010U – Critical Thinking and Ethics
BUSI 1520U – Business Computer Applications
BUSI 1600U – Management of the Enterprise
BUSI 1915U – Business Math I
ECON 2010U – Microeconomics

Semester 2 (15 credit hours)

Elective*

BUSI 1020U – Business Communications
BUSI 1916U – Business Math II
~~BUSI 1130U – Introduction to Financial Accounting~~ ~~BUSI 2150U – Financial Accounting I~~
ECON 2020U – Macroeconomics

Year 2

Semester 1 (15 credit hours)

BUSI 1450U – Statistics
~~BUSI 2160U – Financial Accounting II~~ ~~BUSI 2180U Introduction to Managerial Accounting~~
~~BUSI 2200U – Marketing Management or General Elective~~
~~BUSI 2201U – Marketing I~~
BUSI 2311U – Organizational Behaviour
BUSI 2401U – Finance I

Semester 2 (15 credit hours)

~~BUSI 2170U – Managerial Accounting~~ ~~General Elective~~
~~BUSI 2200U – Marketing Management or General Elective~~
~~BUSI 2202U – Marketing II~~
BUSI 2312U – Human Resources Management
BUSI 2402U – Finance II
BUSI 2603U – Introduction to Operations Management

Year 3

Semester 1 (15 credit hours)

Major course
Major course
Two electives*
One of:
BUSI 3040U – Information Systems or
BUSI 3705U – Legal Environment of Business

Semester 2 (15 credit hours)

Major course

Major course

Major course

Elective*

One of:

BUSI 3040U – Information Systems or

BUSI 3705U – Legal Environment of Business

Year 4

Semester 1 (15 credit hours)

Major course

Major course

Major course

Elective*

BUSI 4701U – Strategic Management

BUSI 4990U – Capstone Study Project I

Semester 2 (15 credit hours)

Major course

Major course

Two electives*

BUSI 4995U – Capstone Study Project II

**Electives*

A total of 27 credit hours (9 electives), which must consist of:

A minimum of 6 credit hours (2 electives), but no more than 12 credit hours (4 electives) in BUSI courses which are NOT one's major.

No more than 6 credit hours (2 electives) in additional BUSI courses from one's own major.

At least 9 credit hours (3 electives) in the area outside business (BUSI prefix).

Organizational Behaviour and Human Resources Management major requirements

The Bachelor of Commerce (Honours) degree with a major in Organizational Behaviour and Human Resources Management requires a minimum of 30 credit hours in organizational behaviour and human resources management courses. Students must complete the eight human resources management courses and a minimum of two human resources management elective courses.

Organizational Behaviour and Human Resources Management core courses

BUSI 2311U – Organizational Behaviour

BUSI 2312U – Human Resources Management

BUSI 3305U – Recruitment and Selection

BUSI 3312U – Industrial and Labour Relations

BUSI 3340U – Human Resource Planning

BUSI 3360U – Occupational Health and Safety

BUSI 3380U – Compensation and Benefits

BUSI 3390U – Training and Development

Organizational Behaviour and Human Resources Management electives

BUSI 3315U – Negotiation Theory and Behaviour

BUSI 3330U – The Management of Change

BUSI 3350U – Developing Management Skills

BUSI 3370U – Employment and Labour Laws

BUSI 4390U – Special Topics in Organizational Behaviour and Human Resources Management

BUSI 4399U – Directed Independent Study in Organizational Behaviour and Human Resources Management

Marketing

Year 1

Semester 1 (15 credit hours)

- BUSI 1010U – Critical Thinking and Ethics
- BUSI 1520U – Business Computer Applications
- BUSI 1600U – Management of the Enterprise
- BUSI 1915U – Business Math I
- ECON 2010U – Microeconomics

Semester 2 (15 credit hours)

- ☐ General Elective*
- ☐ BUSI 1020U – Business Communications
- ☐ BUSI 1916U – Business Math II
- ☐ BUSI 1130U – Introduction to Financial Accounting
- ☐ ECON 2020U – Macroeconomics

- ~~Elective*~~
- ~~BUSI 1020U – Business Communications~~
- ~~BUSI 1916U – Business Math II~~
- ~~BUSI 2150U – Financial Accounting I~~
- ~~ECON 2020U – Macroeconomics~~

Year 2

Semester 1 (15 credit hours)

- ☐ BUSI 1450U – Statistics
- ☐ BUSI 2180U – Introduction to Managerial Accounting
- ☐ BUSI 2200U – Marketing Management or General Elective
- ☐ BUSI 2311U – Organizational Behaviour
- ☐ BUSI 2401U – Finance I

- ~~BUSI 1450U – Statistics~~
- ~~BUSI 2160U – Financial Accounting II~~
- ~~BUSI 2201U – Marketing I~~
- ~~BUSI 2311U – Organizational Behaviour~~
- ~~BUSI 2401U – Finance I~~

Semester 2 (15 credit hours)

- ☐ General Elective
- ☐ BUSI 2200U – Marketing Management or General Elective
- ☐ BUSI 2312U – Human Resources Management
- ☐ BUSI 2402U – Finance II
- ☐ BUSI 2603U – Introduction to Operations Management

- ~~BUSI 2170U – Managerial Accounting~~
- ~~BUSI 2202U – Marketing II~~
- ~~BUSI 2312U – Human Resources Management~~
- ~~BUSI 2402U – Finance II~~
- ~~BUSI 2603U – Introduction to Operations Management~~

Year 3

Semester 1 (15 credit hours)

- [Marketing Major Course](#)
- [Marketing Elective Course](#)
- [Open Elective](#)
- [General](#)

Elective One of:

- [BUSI 3040U – Information Systems or](#)
- [BUSI 3705U – Legal Environment of Business](#)

- Major course
- Major course
- Two electives*
- One of:
- ~~BUSI 3040U – Information Systems or~~
- ~~BUSI 3705U – Legal Environment of Business~~

Semester 2 (15 credit hours)

- [Marketing Major Course](#)
- [Marketing Elective Course](#)
- [Marketing Elective Course](#)
- [Open Elective](#)

One of:

- [BUSI 3040U – Information Systems or](#)
- [BUSI 3705U – Legal Environment of Business](#)

- Major course
- Major course
- Major course
- Elective*
- One of:
- ~~BUSI 3040U – Information Systems or~~
- ~~BUSI 3705U – Legal Environment of Business~~

Year 4

Semester 1 (15 credit hours)

- [Marketing Major Course](#)
- [Marketing Elective Course](#)
- [Open Elective](#)
- [Business Elective](#)
- [BUSI 4701U – Strategic Management](#)
- [BUSI 4990U – Capstone Study Project I](#)

- Major course
- Major course
- Major course
- Elective*

- ~~BUSI 4701U— Strategic Management~~
- ~~BUSI 4990U— Capstone Study Project I~~

Semester 2 (15 credit hours)

- ☐ Marketing Major Course
- ☐ Marketing Elective Course
- ☐ Open Elective
- ☐ Business Elective
- ☐ BUSI 4995U – Capstone Study Project II

- ~~Major course~~
- ~~Major course~~
- ~~Two electives*~~
- ~~BUSI 4995U— Capstone Study Project II~~

***Electives**

Students in the Marketing major must complete 10 elective courses as a part of their degree requirements. The electives are divided as follows:

- ☐ Three General Electives (9 credit hours). A general elective is considered a course outside of business (i.e. without the BUSI prefix).
- ☐ Two Business Electives (6 credit hours) in business courses outside of one's major.
- ☐ Five Open Electives (15 credit hours). Open electives can be either General or Business electives. A maximum of two (6 credit hours) of these electives can consist of courses within one's major.

~~A total of 27 credit hours (9 electives), which must consist of:~~

- ~~A minimum of 6 credit hours (2 electives), but no more than 12 credit hours (4 electives) in BUSI courses which are NOT one's major.~~
- ~~No more than 6 credit hours (2 electives) in additional BUSI courses from one's own major.~~
- ~~At least 9 credit hours (3 electives) in the area outside business (BUSI prefix).~~

Marketing major requirements

The Bachelor of Commerce (Honours) degree with a major in Marketing requires a minimum of 30 credit hours in marketing courses. Students must complete ~~five~~six marketing core courses and a minimum of ~~five~~our marketing elective courses.

Marketing core courses

- ☐ BUSI 2200U – Marketing Management

- ~~BUSI 2201U— Marketing I~~
- ~~BUSI 2202U— Marketing II~~
- BUSI 3210U – Consumer Behaviour
- BUSI 3260U – Marketing Research
- BUSI 3503U – E-Marketing
- BUSI 4220U – Marketing Strategy

Marketing electives

- BUSI 3200U – Marketing Communications
- BUSI 3220U – Sales Management

- BUSI 3230U – Marketing Channels
- BUSI 3240U – Retail Buying and Merchandising
- BUSI 3250U – Service Marketing
- BUSI 3270U – Retail Management
- BUSI 3280U – Brand Management
- BUSI 3290U – Marketing Management in Asia Pacific
- BUSI 4203U – Advertising Management
- BUSI 4210U – High-Tech Marketing
- BUSI 4230U – Marketing Analytics
- BUSI 4250U – International Marketing
- BUSI 4270U – Business to Business Marketing
- BUSI 4290U – Special Topics in Marketing
- BUSI 4299U – Directed Independent Studies in Marketing

Accounting Minor

General information

The Accounting minor is available to students in UOIT's Bachelor of Commerce programs.

The Bachelor of Commerce (Honours) degree with an Accounting minor requires a minimum of 18 credit hours in accounting courses. Students must complete four accounting core courses and a minimum of two accounting elective courses (as below).

Accounting minor core courses

- ~~BUSI 2150U – Financial Accounting I~~
- ~~BUSI 2160U – Financial Accounting II~~
- ~~BUSI 2170U – Managerial Accounting~~
- ~~BUSI 3101U – Intermediate Financial Accounting I~~
- ~~BUSI 1130U – Introduction to Financial Accounting~~
- ~~BUSI 2130U – Intermediate Financial Accounting I~~
- ~~BUSI 3130U – Intermediate Financial Accounting II~~
- ~~BUSI 2180U – Introduction to Managerial Accounting~~

Accounting electives

Note: Accounting core courses may not be used as accounting electives.

Financial Accounting

- ~~BUSI 3131U - Intermediate Financial Accounting III~~
- ~~BUSI 4130U – Advanced Financial Accounting~~

Managerial Accounting

- ~~BUSI 3180U – Intermediate Managerial Accounting~~
- ~~BUSI 4180U – Advanced Financial Accounting~~

Taxation

- ~~BUSI 3110U – Introduction to Taxation~~
- ~~BUSI 3120U – Advanced Taxation~~

Auditing

- ~~BUSI 3170U – Auditing Standards and Applications~~
- ~~BUSI 3110U – Introduction to Taxation~~
- ~~BUSI 3120U – Advanced Taxation~~
- ~~BUSI 3150U – Financial Statement Analysis~~
- ~~BUSI 3160U – Advanced Managerial Accounting~~
- ~~BUSI 3170U – Auditing Standards and Applications~~
- ~~BUSI 3171U – Advanced Auditing~~
- ~~BUSI 3172U – Auditing Information Systems~~
- ~~BUSI 4101U – Advanced Financial Accounting~~

- ~~BUSI 4110U – Critical Thinking, Analysis and Decision Making in Accounting I~~
- ~~BUSI 4140U – Contemporary Issues in Accounting~~
- ~~BUSI 4190U – Special Topics in Accounting~~

Entrepreneurship Minor

General information

The Faculty of Business and Information Technology (FBIT) offers UOIT students the opportunity to take a minor in Entrepreneurship. The information below applies to current FBIT students. If you are a student from outside FBIT who is interested in the Entrepreneurship minor, see Entrepreneurship minor for students outside FBIT.

Program requirements

The Entrepreneurship minor for FBIT students requires a minimum of 21 credit hours in Entrepreneurship courses. Students are encouraged to participate in either an internship placement with a start-up company or in the incubator. Students must complete five core entrepreneurship courses and two entrepreneurship electives.

Entrepreneurship minor core courses

BUSI 1700U – Introduction to Entrepreneurship

BUSI 2700U – Entrepreneurial Finance

BUSI 3710U – Small Business Management

BUSI 3750U – Lean Start-up

One of:

~~BUSI 2202U – Marketing II~~ ~~BUSI 2200U – Marketing Management~~ (for Commerce students) **or**

BUSI 2210U – Marketing in the Information Technology Sector (for Networking and IT Security students)

Entrepreneurship minor electives (two required)

BUSI 3330U – The Management of Change

BUSI 3650U – Innovation Management

BUSI 3720U – Family Business

BUSI 3730U – Creative Problem Solving, Entrepreneurship and Imagination

Marketing minor (Commerce)

General information

This Marketing minor is available to students in UOIT's Bachelor of Commerce programs.

The Bachelor of Commerce (Honours) degree with a minor in Marketing requires a minimum of 18 credit hours in marketing courses. Students must complete ~~four~~three marketing core courses and a minimum of ~~two~~three marketing elective courses.

Marketing minor core courses

~~BUSI 2201U – Marketing I~~

~~BUSI 2202U – Marketing II~~ BUSI 2200U – Marketing Management

BUSI 3210U – Consumer Behaviour

BUSI 3260U – Marketing Research

Marketing minor electives

BUSI 3200U – Marketing Communications

BUSI 3220U – Sales Management

BUSI 3230U – Marketing Channels

BUSI 3240U – Retail Buying and Merchandising

BUSI 3250U – Service Marketing

BUSI 3270U – Retail Management

BUSI 3280U – Brand Management

BUSI 3290U – Marketing Management in Asia Pacific

BUSI 3503U – E-Marketing

BUSI 4203U – Advertising Management

BUSI 4210U – High-Tech Marketing

BUSI 4220U – Marketing Strategy

BUSI 4230U – Marketing Analytics

BUSI 4250U – International Marketing

BUSI 4270U – Business to Business Marketing

BUSI 4290U – Special Topics in Marketing

BUSI 4299U – Directed Independent Studies in Marketing