Major Program Modification Addition of Simple Pathway

Faculty: Business and IT	Date: May 13, 2016
Program: Operations	

This form should be used in cases where a new pathway (e.g. Bridge, Direct Entry, 2+2) has been created for an existing undergraduate program. This new pathway must not include new courses or significant changes to the original program learning outcomes. Multiple pathways into the same UOIT program may be included on this form (e.g. 3- and 5- course Bridge, equivalent pathway from multiple sending institutions).

Proposal Brief

Summary of the proposed change

Two years ago, a minor in Operations Management was approved for the BCom program. As a result, the Faculty of Business and IT would like to propose a 2 year direct entry with bridging semester from the Durham College 2-year Operations Management Diploma similar to those already in existence for other BCom majors. The 2-year diploma in Operations Management is currently one of the few diploma programs at Durham College without an embedded bridge option or a summer bridge with specific transfer credits and there is demand from these students to have this opportunity in their program. Students who successfully complete either program would be able to enter 3rd year in the new Entrepreneurship major, Marketing Major, or HR major with a minor in Operations Management and complete the program in 2 additional years.

Description of the ways in which the proposed change will enhance the academic opportunities

Following the success of the ACTU and MKTU programs with Durham College, FBIT also proposes to embed the Commerce bridge into the Durham College 2-year Operations Management diploma (OPTU). This program will provide students with the opportunity for a 2 + 2 diploma-to-degree pathway which is in line with UOIT's strategic mandate. The program map is consistent with the proposed 2 year direct entry with bridging semester from the Durham College 2-year Operations Management Diploma.

The students in the Operations Management Diploma will apply to the OPTU program with their grades from their first semester at Durham College with the same standards and requirements as students in the MKTU program. They will need at least a B average in their college courses and at least a C in each of the embedded UOIT bridge courses to remain in the program.

The students in the OPTU program will take BUSI 1010U – Critical Thinking and Ethics in winter of their first semester. They will then take BUSI 1101U – Financial Accounting and BUSI 2311U – Organizational Behaviour in the fall of their second year. In their final semester, they will take BUSI 2401U – Finance I and BUSI 1915U Business Math I. These courses are all already offered in these semesters in the BCom program and will not require any additional course offerings. The courses are the same as those in the MKTU and HRTU programs. Students in the Summer bridge would take the same courses but over the summer semester.

The OPTU and Summer Bridge program will be administered in the same way as the existing ACTU and summer bridge programs. We are simply integrating the BCom bridge into another 2 year diploma and providing direct access to the new Entrepreneurship major, Marketing Major, or HR major with a minor in Operations Management in the BCom to increase the attractiveness and accessibility of the program for students in Durham Region.

Process of consultation with other institutions and internal units if the change(s) involve students, staff and faculty from other programs or courses

N/A

Admission Requirements

Admission is competitive. The specific average or standing required for admission varies from year to year. Students are selected by taking into consideration a wide range of criteria including school marks, distribution of subjects taken, and performance in subjects relevant to the academic program. Possession of the minimum requirements does not guarantee acceptance. Preference will be given to applicants with the best qualifications.

To qualify for the Commerce Bridge program, students must have a minimum of any two- or three year Ontario college diploma (or equivalent) with a minimum 3.0 GPA (B average on a 4.3 scale) or any three-year university degree with a minimum 3.0 GPA (B average on a 4.3 scale).

Brief analysis of any financial, resource, and/or enrolment implications

Where possible, we leveraged existing summer courses to create a bridge which would result in as much similarity post-bridge as possible to facilitate ease of scheduling. There are no new courses required to facilitate this update. We believe the removal of duplication will increase interest in the program and in particular the specific transfer credits for general business diploma students will enable them to pursue an area of focus in their degree completion which was not available prior to this change.

Proposed Implementation Date (when will students first be admitted)

Given the concerns with respect to students have the pre-requisite knowledge to support their learning in follow-on courses, we propose the change in transfer credit and bridge course requirements to begin in May 2016. All courses for students who have applied to the program will be available this spring/summer as currently scheduled. This will provide students with the appropriate transfer credits and enable them the best opportunity to succeed in completing the BCom program.

Calendar Copy and Program Maps (highlight revisions to existing curriculum; please include the Schedules of the Articulation Agreement(s), if applicable)

The attached spreadsheet provides the specific transfer credits (indicated by • in a cell) and the specific courses required for the bridge semester (indicated by • in a cell in the bridge subsection in the lower set of rows). The bridge requirements have been designed to leverage existing spring/summer courses and to work to place all pathway students on as similar a post-bridge map as possible for each major. Specific maps will be developed for each individual student as they have a number of options after completing the bridge which will place them on one of our existing major/minor degree requirement lists.

9.3 Program information - Commerce Pathways program - Direct Entry and Bridge

9.3.1 General information

The Pathways program provides students with the opportunity to apply the diploma or degree they have already earned toward a Bachelor of Commerce (Honours) degree at UOIT.

Direct Entry

Graduates from a three-year Ontario college advanced business diploma (or equivalent) with a minimum 3.0 GPA (on a 4.3 scale) may flow directly to the third year of the honours Bachelor of Commerce program.

Bridge

Two-year Ontario college business diploma (or equivalent) graduates with a minimum 3.0 GPA (B average on a 4.3 scale) have the option of taking the a five core course bridge courses. Upon successful completion, students may then proceed to the third year of the honours Bachelor of Commerce program. Students must meet with their academic advisor to determine the approved bridge courses based on their college diploma.

Students who have a two-year diploma in Business, Marketing, Accounting or Human Resources Management have the opportunity to apply to major in the relevant field during their bridge program. They must see their academic advisor to apply to a major and discuss the required courses to complete their program. Students will receive specific transfer credits based on the learning outcomes of their completed college diploma.

Graduates with an Ontario college non-business diploma with a minimum 3.0 GPA (B average on a 4.3 scale) will be required to complete the five bridge courses, which can be accomplished in one semester. Students who successfully complete the Bridge program with a 2.0 GPA (C average on a 4.3 scale) in each course are eligible to enter into the third year of the honours Bachelor of Commerce program.

9.3.2 Admission requirements

Admission is competitive. The specific average or standing required for admission varies from year to year. Students are selected by taking into consideration a wide range of criteria including school marks, distribution of subjects taken, and performance in subjects relevant to the academic program. Possession of the minimum requirements does not guarantee acceptance. Preference will be given to applicants with the best qualifications.

To qualify for the Commerce Bridge program, students must have a minimum of any two- or three year Ontario college diploma (or equivalent) with a minimum 3.0 GPA (B average on a 4.3 scale) or any three-year university degree with a minimum 3.0 GPA (B average on a 4.3 scale).

9.3.3 Bridge course completion requirements

Bridge courses

Bridging courses vary depending on the college program completed. Upon admission to the Bridging program, a list of required bridging courses will be sent to students.

Attachments

APPROVAL DATES

Date of submission	May 2, 2016
Faculty Council approval	May 12, 2016
CPRC approval	
Academic Council approval	



Bachelor of Commerce (Honours)

Comprehensive Stream

OPTU Graduates

Durham College

45 Credit Hours See reverse for transfer credits awarded.									
OPTU Courses	BUSI 1010U Critical Thinking and Ethics		BUSI 1101U Financial Accounting	BUSI 1915U Business Math I	BUSI 2311U Organizational Behaviour	BUSI 2401U Finance I			
Year 3, Sem. 1	ECON 2010U Microeconomics		BUSI 2170U Managerial Accounting	BUSI 1916U Business Math II	BUSI 2402U Finance II	General Elective			
Year 3, Sem. 2	BUSI 2202U Marketing II		BUSI 3705U Legal Environment of Business	BUSI 3040U Information Systems	BUSI Elective	General Elective			
Year 4, Sem. 1	BUSI 4990U Capstone Study Workshop	BUSI 4701U Strategic Management	BUSI Elective	BUSI Elective	Open Elective	General Elective			
Year 4, Sem. 2	BUSI 4995U Capstone Study Project		BUSI Elective	BUSI Elective	BUSI Elective	Open Elective			

Students interested in pursuing a major in Accounting, Entrepreneurship, Finance, Human Resources, or Marketing should contact their academic advisor for information. Please note, pursuing a major may extend degree completion timelines.

Please feel free to contact your academic advisor, Jessica Clarke (Jessica.clarke@uoit.ca) for assistance with course selection.



Transfer Credit Awarded – 45 Credit Hours

2 Year Operations Diploma – Durham College

Year 1 Courses

- BUSI 1020U
- BUSI 1520U
- BUSI 1600U
- ECON 2020U

Year 2 Courses

- BUSI 1450U
- BUSI 2201U
- BUSI 2312U
- BUSI 2603U

Business and General Courses

- BUSI 3600U
- BUSI 3601U
- BUSI 4680U
- 1 General Electives
- 3 Business Electives

Comprehensive Stream Courses and Electives

Post-bridge students in the comprehensive stream can choose from a variety of BUSI Electives offered every term. These electives can include the following:

- BUSI 1700U Introduction to Entrepreneurship
- BUSI 2000U Collaborative Leadership
- BUSI 2550U Project Management
- BUSI 3330U The Management of Change
- BUSI 3350U Developing Management Skills
- BUSI 3450U Business Forecasting Techniques
- BUSI 3710U Small Business Management
- BUSI 3800U International Business
- BUSI 3810U International Management
- BUSI 3930U Leadership, Negotiation, and Teamwork

Post-bridge students in the comprehensive stream MUST also take two general elective courses. General electives are courses that fall outside of business and can include Psychology, Sociology, Political Science, Languages, Science, etc...

Open electives can be either BUSI or General elective courses.

Course offerings vary from semester to semester, please consult MyCampus for a list of courses offered each semester.

Please note, this is not a complete list of courses. Please consult your academic advisor, Jessica Clarke (<u>Jessica.clarke@uoit.ca</u>) if you have any questions regarding choosing BUSI or General Electives.