

**Major Program Modification
Addition of Simple Pathway**

Faculty: Business and IT	Date: May 13, 2016
Program: Entrepreneurship	

This form should be used in cases where a new pathway (e.g. Bridge, Direct Entry, 2+2) has been created for an existing undergraduate program. This new pathway must not include new courses or significant changes to the original program learning outcomes. Multiple pathways into the same UOIT program may be included on this form (e.g. 3- and 5- course Bridge, equivalent pathway from multiple sending institutions).

Proposal Brief

Summary of the proposed change

This past year, a major in Entrepreneurship was approved for the BCom program. As a result, the Faculty of Business and IT would like to propose a 2 year direct entry with bridging semester from the Durham College 2-year Entrepreneurship and Small Business Diploma similar to those already in existence for other BCom majors.

Description of the ways in which the proposed change will enhance the academic opportunities

Following the success of the ACTU and MKTU programs with Durham College, FBIT also proposes to embedded the Commerce bridge into the Durham College 2-year Entrepreneurship and Small Business Diploma (BETU). This program will provide students with the opportunity for a 2 + 2 diploma-to-degree pathway which is in line with UOIT’s strategic mandate. The program map is consistent with the proposed 2 year direct entry with bridging semester from the Durham College 2-year Entrepreneurship and Small Business Diploma.

The students in the Entrepreneurship and Small Business diploma will apply to the BETU program with their grades from their first semester at Durham College with the same standards and requirements as students in the MKTU program. They will need at least a B average in their college courses and at least a C in each of the embedded UOIT bridge courses to remain in the program.

The students in the BETU program will take BUSI 1010U – Critical Thinking and Ethics in winter of their first semester. They will then take BUSI 1101U – Financial Accounting and BUSI 2311U – Organizational Behaviour in the fall of their second year. In their final semester, they will take BUSI 2401U – Finance I and BUSI 1915U Business Math I. These courses are all already offered in these semesters in the BCom program and will not require any additional course offerings. The courses are the same as those in the MKTU and HRTU programs. Students in the Summer bridge would take the same courses but over the summer semester.

The BETU and Summer Bridge program will be administered in the same way as the existing ACTU and summer bridge programs. We are simply integrating the BCom bridge into another 2 year diploma and providing direct access to the new Entrepreneurship major in the BCom to increase the attractiveness and accessibility of the program for students in Durham Region.

Process of consultation with other institutions and internal units if the change(s) involve students, staff and faculty from other programs or courses

NA

Admission Requirements

Admission is competitive. The specific average or standing required for admission varies from year to year. Students are selected by taking into consideration a wide range of criteria including school marks, distribution of subjects taken, and performance in subjects relevant to the academic program. Possession of the minimum requirements does not guarantee acceptance. Preference will be given to applicants with the best qualifications.

To qualify for the Commerce Bridge program, students must have a minimum of any two- or three year Ontario college diploma (or equivalent) with a minimum 3.0 GPA (B average on a 4.3 scale) or any three-year university degree with a minimum 3.0 GPA (B average on a 4.3 scale).

Brief analysis of any financial, resource, and/or enrolment implications
 NA

Proposed Implementation Date (when will students first be admitted)
 We would like to soft launch this program for September 2016 with the first embedded course being offered to students in January 2017.

Calendar Copy and Program Maps (highlight revisions to existing curriculum; please include the Schedules of the Articulation Agreement(s), if applicable)
Attachments

APPROVAL DATES

Date of submission	May 2, 2016
Faculty Council approval	May 12, 2016
CPRC approval	
Academic Council approval	



Bachelor of Commerce (Honours)

Entrepreneurship Major

BETU Graduates

Durham College

45 Credit Hours						
See reverse for transfer credits awarded.						
ENTU	BUSI 1010U Critical Thinking and Ethics		BUSI 1101U Financial Accounting	BUSI 1915U Business Math I	BUSI 2311U Organizational Behaviour	BUSI 2401U Finance I
Year 3, Sem. 1	BUSI 1916U Business Math II		BUSI 2170U Managerial Accounting	BUSI 2402U Finance II	ECON 2010U Microeconomics	General Elective
Year 3, Sem. 2	BUSI 1450U Statistics		Entrepreneurship Major Course	Entrepreneurship Elective Course	BUSI Elective	General Elective
Year 4, Sem. 1	Incubator Start-Up	BUSI 3040U Information Systems	Entrepreneurship Major Course	Entrepreneurship Major Course	General Elective	Open Elective
Year 4, Sem. 2	BUSI 4799U Incubator		BUSI 4701U Strategic Management	Entrepreneurship Major Course	Entrepreneurship Elective Course	Open Elective

General Electives: Courses that are outside of business, such as psychology, science, and language courses.

Please feel free to contact your academic advisor, Jessica Clarke (Jessica.clarke@uoit.ca) for assistance with course selection.



Transfer Credit Awarded – 45 Credit Hours

2 Year Entrepreneurship and Small Business Diploma –
Durham College

Year 1 Courses

- BUSI 1020U
- BUSI 1520U
- BUSI 1600U
- ECON 2020U

Year 2 Courses

- BUSI 2201U
- BUSI 2202U
- BUSI 2312U
- BUSI 2603U

Entrepreneurship Major Courses

- BUSI 1700U
- BUSI 3503U

General Courses

- BUSI 3705U
- 3 Business Electives
- 1 General Elective

Entrepreneurship Major Courses and Electives

Post-bridge students in the Entrepreneurship major MUST take the following entrepreneurship major courses:

- BUSI 2700U – Entrepreneurial Finance
- BUSI 3710U – Small Business Management
- BUSI 3730U – Creative Problem Solving, Entrepreneurship and Imagination
- BUSI 3750U – Lean Start up
- BUSI 4799U – Incubator or BUSI 4996 – Internship (entrepreneurial start-up)

And choose TWO of the following entrepreneurship elective courses:

- BUSI 3210U – Consumer Behaviour or BUSI 3260U – Marketing Research
- BUSI 3330U – Management of Change
- BUSI 3605U – Innovation Management
- BUSI 3720U – Family Enterprise

Course offerings vary from semester to semester, please consult MyCampus for a list of courses offered each semester.