

**CURRICULUM AND PROGRAM REVIEW COMMITTEE**

*Report to Academic Council
at its meeting of April 19, 2016*

FOR ACTION**1. Faculty of Social Science and Humanities****a. Bachelor of Arts in Communication and Digital Media Studies – Removal of Specializations**

The Curriculum and Program Review Committee recommends:

That Academic Council approve the removal of the two specializations from the Bachelor of Arts in Communication and Digital Media Studies program.

Rationale

In 2012, the Communication program added two specializations: "Digital Media, Culture and Society" and "Globalization, Communication and Social Change." These specializations were intended to differentiate the program, however due to program changes that have taken place the specializations have become redundant. At present, the "Digital Media, Culture and Society" specialization is almost identical to the Comprehensive program due to a number of program changes that have taken place over the past four years. These changes include: i) a nomenclature change from "Communication" to "Communication and Digital Media Studies"; ii) changes to course titles, descriptions and learning outcomes that emphasize/focus on the "digital" turn in the program of study; and iii) the removal of Computer Science courses from the specialization's degree requirements. The "Globalization, Communication and Social Change" specialization is similarly redundant because most of the courses are offered by the Comprehensive program which address global/international issues. Furthermore, for the past four years, enrolment in the specializations has been low. A large majority of the students do not specialize, but instead complete the comprehensive program.

2. Faculty of Business and Information Technology**a. Bachelor of Informatics – New Program Proposal**

The Curriculum and Program Review Committee recommends:

That Academic Council approve the new program proposal for the Bachelor of Informatics in Business Technology Management.

Rationale

The Faculty of Business and Information Technology (FBIT) proposes a new Bachelor of Informatics Honours degree with a major in Business Technology Management. This program is designed to produce highly trained Business professionals who are well positioned for roles in the public and private sector. The program will include coursework in management, information technology, informatics, and analytics that is implemented using a fully outcomes based assessment model through integrated experiential learning projects.

FOR INFORMATION

- 1. Faculty of Business and Information Technology**
 - a. Bachelor of Commerce (2 Year Bridge)– Minor Program Adjustment**

The Faculty of Business and Information Technology undertook an audit of the Pathway program transfer credits and post-bridge maps. This review involved an audit of all 2 year diplomas in the business programs at all Ontario Colleges. This update is a minor change as the students will continue to meet all Bachelor of Commerce learning outcomes and course requirements, it is only the transfer credits and timing of the courses that is changing.