



Ontario Tech Alumni Association Council
Annual Meeting of General Members
Hybrid
Saturday, June 24, 2023

ALUMNI ASSOCIATION COUNCIL MEMBERS PRESENT:

Muhammad Mahad (Chair)
Kaitlynn Gambier (Vice Chair)
Amber Morley
Astrid DeSouza
Ijlal Gondal
Keiver Goodwin
Patil Mksyartinian
Rathiban Raveendran
Tyra Gordon

ALUMNI ASSOCIATION MEMBERS PRESENT:

In-person:
Raoul Akakpo
Fardan Ali
Arnob Arefin
Chet Badal
Hassan Baig
Robina K. Brah
Christopher T. Cameron
Megan S. Chesney
Teanna E. Dyer
Hamza B. Farhat Ali
Matthew Fawcett
Brett Hall
Syed A. Kazmi
John J. Mksyartinian
Swanand S. Patil
Sangeeth Ragunathan
Zane Rammal
Nathan J. Reedyk
Dwight Thompson
Aj J. Van Es
Brandon M. Vethanayagam
Olivia C. Wild
Yeldah Yousfi

Virtual:

Bilal Ansari
Hannah E. Atkinson
Noor E. Bahsoun
Devorn R. Carty
Jamie L. Chan
Daniel Climans
Ijlal A. Gondal
Geeta S. Harnarain
Jaycee Kaufman
Nabeel Khan
Mohammed R. Khatri
Mehran Khosravi Babadi
Amber Morley
Damilola Osidein
John Philpott
Jennifer A. Robb
Danyal Sardar
Adam P. Wingate
Hung-Yee V. Yan

ONTARIO TECH UNIVERSITY STAFF PRESENT:

Jennifer Loverock
Jodi Cowan
Lee Hays
Michelle Yearwood

1. OPENING REMARKS

M. Mahad shared a proud moment for this university. The project is to work on the first all Canadian electric vehicle in Canada.

M. Mahad also announced the 20th anniversary is coming up and he wants to see alumni again on campus for the celebration.

M. Mahad requested a motion to approve the agenda for the 2023 Annual General Meeting. Motioned by M. Fawcett, no seconder. Carried.

M. Mahad requested a motion to approve the minutes for the 2022 Annual General Meeting. Motioned by K. Goodwin. Seconded by C. Cameron. Carried

M. Mahad welcomed everyone to the 2023 Annual General Meeting and introduced the AAC members who were present:

- Muhammad Mahad, FEAS, Class of 2016, Class of 2020, Chair
- Kait Gambier, FBIT, Class of 2013, Vice-Chair
- Astrid DeSouza, FSc, Class of 2015; FHSc, Class of 2017, Governance Committee Chair
- Tyra Gordon, FEAS, Class of 2020, Engagement Committee Chair
- Rathiban Raveendran, FEAS, Class of 2019, Finance Committee Chair – joining virtually
- Amber Morley, Class of 2019, FSSH – joining virtually
- Keiver Goodwin, Class of 2020, FESNS/FEAS
- Patil Mksyartinian, Class of 2020, FHS
- Ijlal Gondal, Class of 2016, FEAS. – joining virtually

2. ANNUAL REPORTS

M. Mahad goes over the vision and events of the Council. This year's accomplishments of the AAC include transitions to hybrid models, more alumni events, new merchandise, and increased student engagement. M. Mahad also discussed improved communication with alumni and the Ontario Tech Hub where Ten Thousand Coffees is used as the primary mentorship platform for increasing alumni-student networking opportunities.

M. Mahad talked about the goals for 2023-2024 including seeking out additional affinity partners for more revenue and discount programs for alumni, continuing to post new content and expanding in person events and virtual events to increase alumni engagement.

T. Gordon provided an overview of the Engagement Committee and its activities for the past year. The Engagement Committee hosted both in-person and online events in the past year and communicated with the alumni body via the Alumni Magazine and social media posts. The Day in the Life social media initiative has been successful thus far in highlighting the interesting activities that our alumni are involved in. This past year, the AAC highlighted Emma Blackwood who is a Faculty of Science alumni that is currently attending medical

school abroad and Noor Bahsoun, another Faculty of Science alumni, who is currently working as a Research & Development Specialist at Regeneron. The AAC looks forward to continuing to support this initiative in the years to come.

T. Gordon provided an overview of the events that occurred in the past year, including the Council's priority of maintaining a hybrid or virtual event offering. The Council continued their successful Speaker Series events with a virtual Real Estate Panel featuring Saman Habibi and Haaris Ahmad who spoke to the current and future state of the industry with actionable tips for our alumni. In collaboration with the Ridgebacks, the AAC supported an in-person Speaker Series event featuring Alex Derlis, a Ridgeback Alumni. Other fall events included a virtual paint night with a local artist and a virtual holiday movie night. In the spring, the Council hosted their first in-person event since pre-COVID – a pub night at All or Nothing Brewhouse, which is an alumni-owned establishment in Oshawa. In the spring, the Council also supported Pi Day on campus, participated in a tree planting day with The Office of Campus Infrastructure and Sustainability (OCIS) department and celebrated our newest alumni at Convocation. The Council hopes to expand its offering as we emerge from COVID-19 and were pleased to host Alumni Day back in-person this year with a hybrid option to include our global alumni base.

M. Mahad presented the financial report for the past year and went over the revenue comparison from 2019-2023, including expense actuals for 2022-2023 and the budget for 2023-2024. M. Mahad discussed the Alumni Association expenses and revenue. Merchandise sales had decreased in FY2021-2022; however, it increased up for FY2022-2023. Operating expenses for FY2023 were \$17,650, merchandise sales were \$9,199, and partner affinity revenue was \$45,084. He later showed the graphs of the budget for FY2023 and budget vs. actual spending for 2022-2023 in which the actual spending was lower than the budget for all categories except AGM and Merchandise. Receptions and Budget were slightly under budget including some events that were cancelled or postponed due to COVID or resource constraints. The total amount allocated for the operating expense budget for FY2023-2024 is \$18,000.

M. Mahad mentioned that the Council has worked to help increase revenue for the Alumni Association. Since FY2022, merchandise sales have begun to increase again. The AAC has increased their budget for alumni engagement for in-person events for next year. M. Mahad noted that the AAC is trying to allocate more funding to get the alumni community back on campus as well. The AAC hopes to collaborate with the Alumni Office to revamp and review the budget structure and expand Council operations. The Council has also developed new merchandise with the Ontario Tech branding and hopes to continue to expand the merchandise line to encourage alumni to embrace the new brand identity.

3. GOVERNANCE COMMITTEE REPORT

A. DeSouza provided an overview of the minor revisions to the TOR, including some adjustments to the core values, clarifying definitions under Article 2 and a review of grammar and sentence structure.

A. DeSouza requested a motion to approve the revisions being proposed to the Terms of Reference. Motioned by M. Mahad. Seconded by S. Kell. Carried.

A. DeSouza moved onto the nomination process for AAC. Four candidates were presented on this year's Slate of Candidates for approval. The applications opened March 27, 2023. The new term runs from July 1 to June 30. A. DeSouza invited Sean Kell, this year's Nominations Officer, to announce the Slate.

S. Kell presented the 2023-2024 candidates - Jamie Chan, class of 2022, FBIT; Robina Brah, Class of 2017, FSSH; Chris Cameron, Class of 2022, FED; Hamza Farhat Ali, Class of 2022, FEAS.

S. Kell requested a motion to adopt the new Slate of Candidates. Motioned by M. Fawcett. Seconded by K. Goodwin. Carried.

S. Kell congratulated the new slate and welcomed them to the Alumni Association Council.

4. OTHER BUSINESS

A member inquired if the intent is to host more events in cities such as the one that was hosted in Ottawa a couple of months ago. T. Gordon answered indicating that they want to engage alumni and that the AAC is willing to travel to where alumni are to host these types of events, specifically in locations with high numbers of alumni.

5. ADJOURNMENT

K. Gambier asked for a motion to adjourn 2023 Annual General Meeting of the General Members of the Ontario Tech Alumni Association. Motioned by P. Mksyartinian. Seconded by R. Akakpo. Carried.

The 2023 Annual General Meeting was adjourned.