

**Minutes of the Ontario Tech  
Alumni Association Council Meeting  
November 13, 2019 from 7 to 9 p.m.**

**COUNCIL MEMBERS PRESENT (IN-PERSON)**

Angelo Pineda and Muhammad Mahad

**COUNCIL MEMBERS PRESENT (BLUE JEANS)**

Shaikh Farhan Rashid (Chair), Reuben Gomes, Ijlal Gondal, Keegan Guidolin, Sean Kell

**REGRETS**

William Lee

**ALUMNI OFFICE STAFF PRESENT**

Alison Broadworth and Jennifer Goldsmith

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**1. CALL TO ORDER**

S. Farhan Rashid called to order at 7:08 p.m.      Seconded by I. Gondal.

**2. APPROVAL OF THE AGENDA**

Motion to approve agenda. Moved by S. Kell      Seconded by K. Guidolin.

Carried.

**3. APPROVAL OF THE MINUTES OF THE SEPTEMBER 16 MEETING**

Motion to approve minutes. Moved by A. Pineda.      Seconded by K. Guidolin.

Carried.

**4. ALUMNI OFFICE UPDATES / INFORMATION SHARING**

**a. Alumni Day – Post Event Results**

J. Goldsmith shared that survey results were overall positive; most people indicated they were satisfied with the programming. There were several suggestions given including great feedback for future events. K. Guidolin recommended that next year's event be in an enclosed room instead of an atrium.

***ACTION: J. Goldsmith to share survey results with Council members.***

**b. Upcoming Events**

J. Goldsmith shared that the OPG Alumni event is coming up on November 25, M. Mahad and W. Lee have been involved in circulating event information with their colleagues and will attend the event.

### **c. Ten Thousand Coffees**

J. Goldsmith reminded Council that the new alumni-student mentorship program pilot, Ontario Tech Hub (powered by Ten Thousand Coffees), is active and encouraged everyone to join, and to continue giving feedback so the program can be effective and beneficial for users. URL: [ontariotechu.ca/mentorshipcafe](http://ontariotechu.ca/mentorshipcafe)

## **5. ITEMS FOR DISCUSSION**

### **a. New Alumni Merchandise**

A. Broadworth reported that there is limited stock of old logo merchandise remaining. No new merchandise has been ordered as the Office is waiting for direction on the logo to be used, i.e. Ontario Tech Alumni logo versus Ontario Tech University logo. She reported on a meeting with Athletics Director, Scott Barker, to discuss the ability for alumni to order Adidas merchandise directly through the Ridgebacks portal.

Council discussed new merchandise options for alumni and decided to look into specific items to be sold at Convocation and to look into promoting the purchase of university branded merchandise through the Ridgebacks Adidas e-store. The Council was undecided on keeping stock all year versus focusing on merchandise for Convocation.

***ACTION:*** *The Alumni Office will bring examples to January meeting for decision and confirm details for using the Adidas portal.*

### **b. Connected Magazine**

J. Goldsmith let Council know that the next volume of the magazine is scheduled to be sent in the Winter, likely February, and that Council members are encouraged to contribute ideas or content.

### **c. Student Union**

The group discussed the importance of collaborating with the Ontario Tech Student Union in the future, where appropriate, for events and programming.

Note: W. Lee sent regrets for meeting due to a conflict with an FBIT student event where he promoted engagement with graduating students and alumni. He offered to take on this role.

### **d. Council membership**

The Council discussed membership for the 2019-2020 year. The Chair, Vice-Chair and Chairs of the sub-committees were elected during the Council's annual Orientation and Strategy Planning meeting on November 9.

Confirmed the following 2019-2020 Committee structure (Chair listed first):

Engagement - M. Mahad, A. Pineda, I. Gondal

Governance - S. Kell, R. Gomes, K. Guidolin

Finance - S. Farhan Rashid, W. Lee, I. Ijlal, A. Broadworth

J. Goldsmith shared with Council that I. Gondal recently moved out of province making it impossible to attend meetings and events in person. He offered to resign his position; however stated that he wanted to remain on the Council and participate by phone. The Council discussed ways I. Gondal can participate in Council affairs.

It was moved by K Guidolin to exempt I. Gondal from attending events and meetings in-person.

The motion was seconded by S. Kell. Carried.

#### **e. Strategic Plan**

S. Farhan Rashid asked if the Council would like to keep it in the current format or not. There was discussion about the goals being smaller and more achievable, and consensus that yearly tasks should feed in to a larger strategic plan that eventually leads to overall accomplishment in five years. There was consensus that the strategic priorities as they are currently set will stand going forward.

***ACTION: S. Farhan Rashid to review strategic plan, send follow up e-mail to the Council with suggestions for how to re-define the plan and his proposed changes to the goals by December 1, 2019. (Amended on December 5: Now due December 15).***

#### **f. Committee Work Plan Development**

S. Farhan Rashid let the Council members know that Committee chairs are responsible for updating their work plans and work back plans. S. Farhan Rashid recommended that Council members use the provided personal goal setting documents in the shared drive for their yearly goals.

#### ***ACTIONS:***

- ***S. Farhan Rashid, M. Mahad and S. Kell to complete their committee's work plan by December 15, 2019.***
- ***Council members to review new work plans and submit their suggestions or changes by December 2, 2020 Discussion of work-back plan***
- ***S. Farhan Rashid, M. Mahad and S. Kell to complete their committee's work back plan by December 15, 2019.***

## **6. OTHER BUSINESS AND ACTION ITEMS**

None.

## **7. ADJOURNMENT**

S. Kell motioned to adjourn the meeting at 9 p.m.

Seconded by K. Guidolin.

Carried.