

## Minutes of the Ontario Tech Alumni Association Council Meeting June 26, 2019 from 7 to 9 p.m.

### COUNCIL MEMBERS PRESENT (IN-PERSON)

Angelo Pineda (Chair), Shaikh Farhan Rashid (Vice-Chair), William Lee, Michael Riseley

### COUNCIL MEMBERS PRESENT (PHONE)

Tameka Bailey and Reuben Gomes

### REGRETS

Sean Kell

### ALUMNI OFFICE STAFF PRESENT

Alison Broadworth and Jennifer Goldsmith

---

#### 1. CALL TO ORDER

A. Pineda called to order at 7:01 p.m. Seconded by T. Bailey.

#### 2. APPROVAL OF THE AGENDA

Motion to approve agenda. Moved by M. Riseley. Seconded by R. Gomes

Carried.

#### 3. APPROVAL OF THE MINUTES OF THE DECEMBER 10 MEETING

Motion to approve minutes. Moved by M. Riseley. Seconded by R. Gomes

Carried.

#### 4. NEW BRAND

Presentation by Richard Seres, Executive Director, Communications and Marketing

#### 5. ITEMS FOR DISCUSSION

##### a. Awards – Action plan for sub-committee

*Note from April 8 meeting: sub-committee includes A. Pineda, S. Kell, S. Farhan Rashid, R. Gomes, W. Lee.*

A. Pineda shared an update with the Council regarding how many nominations have been received to date. He confirmed that J. Goldsmith will post the PDF of the nominations package to Council's Google drive once the June 30 deadline has passed. He requested the committee review the nominations and fill out the ranking

sheet by July 12. J. Goldsmith will forward the rankings to the committee for an e-mail vote to select the winners, by July 25.

**b. Awards – New hardware**

J. Goldsmith reported that new award hardware will be ordered for this year to reflect the new brand. She shared a couple of vendor mock-ups she has so far and reported that she will keep Council in the loop about the decision and purchase of new awards.

**c. Elections - Electoral Officer**

A. Pineda reported one of the individuals he approached has declined the request to be the 2019 electoral officer. The other individual is still considering it. He requested a decision by July 10 to provide the sub-committee enough time to find another electoral officer before the July 17 application deadline. A. Pineda noted that he has two individuals in mind.

**Elections - Action plan for sub-committee**

*Note from April 8 meeting: Sub-committee includes A. Pineda, S. Kell and M. Riseley.*

A. Pineda provided an update to Council about the number of applications received to date. He reminded the Council that at least three new members are needed and that the deadline is July 17.

The Council discussed increasing the number of applicants, the process and timing of interviews; see action items section. Interviews to be conducted between August 6 to 9, 2019, with the week of August 19 on hold in case it is needed.

Consideration for 2020 elections: Include invitation to apply to Council in the speech at Convocation alongside mention of events and other opportunities.

## **6. INFORMATION SHARING - COUNCIL**

**a. Board of Governors (BoG) AGM Presentation**

A. Pineda shared that he presented an overview of strategic priorities at the BoG meeting earlier in the day. He also shared that the Council is developing a network where alumni can grow their careers and feel appreciated. He also reported on the focus on increasing Speakers Series events.

**b. Alumni Day – date change**

A. Pineda shared that Alumni Day has been moved from September 28 (as decided in April meeting) to October 5 due to the conflict with the Universities Fair.

A. Broadworth shared that there is a Varsity basketball game scheduled for that evening. Council would like to involve that in Alumni Day programming if possible.

## **7. INFORMATION SHARING – ALUMNI OFFICE**

### **a. Receptions and Speakers Series**

J. Goldsmith provided update that Speakers Series on June 19 featuring alumna Michele Cox went well.

Up next is an Alumni Reception in Calgary on July 2 and tickets for Alumni Night at the Blue Jays (July 24) are still on sale.

### **b. Convocation Recap**

Alumni Office thanked A. Pineda and S. Farhan Rashid for attending Convocation, speaking during ceremonies and visiting the receptions.

The Alumni Association is now over 19,000 strong!

### **c. Alumni Gear**

J. Goldsmith shared updated Alumni Gear inventory following highly successful Convocation sales. Provided two price options to Council to consider for an online Clearance Sale. Council decided on prices, J. Goldsmith to modify online store accordingly and market the sale online.

### **d. Ten Thousand Coffees**

A. Broadworth shared the planning for the Ten Thousand Coffees pilot is underway; funding has been secured to cover costs for one year. She requested that Council will help to test this pilot by being in the first group to receive an invitation from the Alumni Office to join.

### **e. New Alumni locked logo**

J. Goldsmith shared with Council that the Communications and Marketing team has designed a new Ontario Tech alumni logo with the new branding. (Note: this was also shared in Richard Seres' presentation at the start of the meeting).

## **8. OTHER BUSINESS AND ACTION ITEMS**

None.

## **9. ADJOURNMENT**

M. Riseley motioned to adjourn the meeting at 9:10 p.m.

Seconded by S. Farhan Rashid.

Carried.

## ACTION ITEMS

### SECTION 1

There are no actions required.

### SECTION 2

- J. Goldsmith to upload approved June agenda to AAC webpage.

### SECTION 3

- J. Goldsmith to upload approved April minutes to AAC webpage.

### SECTION 4

- J. Goldsmith to obtain brand presentation from R. Seres and distribute to Council.

### SECTION 5

#### a) Awards – Action plan for sub-committee

- J. Goldsmith to send A. Pineda the nominations after the June 30 deadline.
- A. Pineda to create ranking sheet and invite sub-committee to fill it out.
- Sub-committee members to fill out ranking sheet by July 12 and submit e-vote by July 26

#### b) Awards – New hardware

- J. Goldsmith to work with vendors on new hardware and share final design with Council.

#### c) Elections - Electoral Officer

- A. Pineda to ask candidate to decide by July 10 if they would like to be electoral officer; if no, he has two additional candidates to approach.
- J. Goldsmith to send email invitation to past applicants and award nominees and invite them to apply.
- S. Farhan Rashid requested a list of engaged alumni from Dean G. Crawford and will send to J. Goldsmith to send elections information.
- J. Goldsmith to send the application packages to the sub-committee after July 17 and secure interview times from the electoral officer, committee and candidates.

## 6. SECTION 6

### b) b. Alumni Day – date change

- J. Goldsmith to ask Ridgebacks / Athletics if the Alumni Council can be involved in the basketball game on October 5.

## SECTION 7

### c) Alumni Gear

- J. Goldsmith to work with vendors on new hardware and share final design with Council.