

line should not take as long because popcorn and pop/juice will be prepared to be handed out.

- Appeal letter – A. Broadworth asked Council for any changes to the appeal letter to alumni from the Council. Approved.

- A. Broadworth shared informational updates about Pi day initiatives:

Alumni can be part of Pi Day by:

1. Making a donation (which will be matched)
2. Share on social how they use Pi, what they remember about using Pi
3. Host a Pi Day party

We have had meetings with all Mayors and the Regional Chair to request that they proclaim March 14 as the UOIT Pi Day of Giving. All municipal governments approved the proclamations and flag raising ceremonies are being planned across the Region.

- S. Rashid asked what else is going on for Pi Day, if there are any events they can promote at the North Campus. A.O. shares that the on-campus pie party schedule is available on the website.

- Idea proposed for Pi Day 2020: “pie” the President for a donation.

- A.O. to send hashtags, suggested messages to Council.

c. Graduating Class Challenge (GCC)

J. Goldsmith shared that the 2019 competition is underway. Confirms with Council that the Student-Alumni Connect event is confirmed for February 28 at Simcoe House Ales and Grill.

The challenge ends March 13.

d. Receptions and Speaker Series Update

Speakers Series:

- S. Farhan Rashid shared that planning is underway with two invitations extended and the speakers were positive about the program. Dates are being confirmed with speakers, with one planned for May and a second event being planned for June

The Council also discussed possible speakers for Alumni Day 2019.

Receptions:

Discussion about continuing with the annual reception at Riley’s in April, with the preferred date of April 25, 2019, to maintain a tradition. A. Pineda requested the A.O. book Neb’s Fun World, if Riley’s is unavailable.

e. Online Portal Testing Progress Update

Discussion about how a new system will be needed in the near future.

Capstone project option to have a team evaluate it. The A.O. will research new vendor options.

f. Community Events

S. Farhan Rashid commented that in the past, the AAC promoted community events for alumni connections, e.g. Nuit Blanche, Rotary Rib Festivals, where the Council members would attend and invite alumni to informally join them. He reported that this year, the focus is on launching the Speakers Series, annual receptions and Blue Jays game on July 24. A. Pineda agreed.

Carried.

ACTION ITEMS – Section 4:

- AO to email the Council with more information about Pi Day and how they can be involved
- W. Lee to e-introduce his real estate contact, a potential speaker, to the AO and S. Farhan Rashid
- S. Farhan Rashid to follow up with his planned speakers regarding their availability
- AO to follow up with Net Directories about map function and other concerns
- A.O. to book reception at Riley's for April 25. A.O. and Council to help promote.

5. ITEMS FOR DECISION

a. Strategic Planning Update from Chair

- Brief discussion about Alumni Hall project - asks and requirements – tabled until June meeting. W. Lee would like geographic information to outline the locations of alumni to help in researching new alumni benefit partners.

- The Council discussed content for an Alumni Survey on a replacement for Net Directories (i.e., alumni directory, class notes, registration options). It was decided to provide specific options and an open text field to allow alumni to provide their own requests.

- The Council was reminded of the Alumni Achievement Award nominations open in April. This item will be added to the April agenda.

b. Add Metrics to Goals Where Appropriate

Tabled.

c. Changing AARAA Name

The Council discussed renaming the Alumni Association Returning Alumni Award to make it easier to understand. A. Pineda suggested that the award could be named for a notable alumnus/a. A. Broadworth explained that some alumni associations have named their award in honour of a graduate who had a huge impact to the school, for example – Emily Carr – someone who has given a

lot to the university. A. Broadworth also commented that some institutions simply name it after the school or the Alumni Association Award, e.g. “Through the generosity of Alumni Association Council the Alumni Association Award was created to”

The Council is likely going to keep it in the name of the council but S. Farhan Rashid moved to table it to be decided in April.

ACTION ITEMS – Section 5

- A.O. to prepare suggestions for space with questions such as would the alumni office live there? Just the association? Office hours?
- A.O. – survey to identify preferred functionality of online directory for alumni.
- A.O. to create a visual map of the world – static image instead of interactive as a placeholder. No due date determined.
- W. Lee requested geographic information about where alumni are for his benefit leveraging. Ontario at least, entire country ideal. A.O to provide.
- AAC – all: send options to AO about what can go in the survey
- A.O. to provide attendance breakdown for the last three years to all events / reception
- AAC to form sub-committee for Alumni Awards – assign who will be responsible for it over email in March, to be confirmed at the April meeting.

6. OTHER BUSINESS AND ACTION ITEMS

- S. Farhan Rashid requested the financial report and activity updates for the Q3 2018 and Q4 results 2019 for April meeting.

-The merchandise inventory update was also requested for the April meeting.

- Discussion about the need to review and revise wording for AAC Achievement Awards so that we are not obligated to give out every award if there are no suitable nominations; also the Council wanted to confirm that it is not necessary to present everyone with a formal nomination certificate.

-Discussion of the workplan, included the self-evaluation of the Council, conducted by the Chair, in June.

7. ADJOURNMENT

S. Farhan Rashid motioned to adjourn the meeting at 9:12 p.m.

Seconded by W. Lee.

Carried.