

Minutes of the UOIT Alumni Association Council (AAC) Meeting

May 9, 2018
7 to 9 p.m.

COUNCIL MEMBERS PRESENT (IN-PERSON)

K. Gambier (Chair), A. Pineda (Vice-Chair), T. Bailey, S. Rashid, J. Seres

COUNCIL MEMBERS PRESENT (TELECONFERENCE)

R. Gomes, W. Lee

REGRETS

I. Gondal, S. Kell, M. Riseley

UOIT STAFF PRESENT

A. Broadworth, M. Picard (Recording Secretary)

1. Call to order

K. Gambier called meeting to order at 7:05 p.m.

2. Approval of the agenda

Motion to approve agenda with minor amendment:
Remove 4 c) from Items for Discussion as it is a duplicate item.
Moved by S. Rashid Seconded by J. Seres

3. Approval of Minutes of April 3, 2018

Motion to approve minutes.
Moved by A. Pineda Seconded by J. Seres

4. Items for Decision/Action

- a) Reception location for Blue Jays (S. Rashid)
 - o Three possibilities confirmed for potential gathering before game: Amsterdam Brewhouse, Fox and Fiddle, Boxcar Social.
 - o A vote will take place at the June meeting.

Motion to approve short list of potential restaurants.
Moved by A. Pineda Seconded by J. Seres

- b) Council Rotation Correction (K. Gambier on behalf of S. Kell)
 - o Governance Committee will rephrase Schedule A in the TOR.
 - o Revised wording will be reviewed and brought forth for voting at June meeting.
 - o Members are encouraged to review the TOR and notify S. Kell if any other issues are found.

Next steps:

1. Governance committee to rewrite Schedule A, Option Two in the TOR.

5. Items for Discussion

- a) New Mission Statement (S. Rashid)
 - S. Rashid feels current mission statement is vague and does not accurately reflect Council's goals; proposes Council review current statement and revise.
 - S. Rashid willing to take the lead on this and work with the Governance Committee and other Council members as necessary.
 - Council may also want to engage the broader alumni community by reaching out for suggestions on social media.
 - Revised statement will be housed on the website here:
<http://alumni.uoit.ca/alumni-association/mission-and-vision.php>
 - Council agrees that revising the mission statement could be beneficial; this will be an ongoing project with no deadline at this point.
 - S. Rashid will connect with K. Gambier and S. Kell on next steps.
- b) Board of Governors Meeting (A. Broadworth)
 - The next BOG meeting will take place on June 27; Council will be required to give a presentation.
 - K. Gambier will attend and give presentation.
 - Alumni Office has not received any details or requirements from B. Dinwoodie at this point but will connect back with K. Gambier as soon as information has been received.
 - A. Broadworth is preparing an alumni presentation for the Strategy and Planning Committee meeting this week. This presentation may work well for the BOG meeting. A. Broadworth will send it to K. Gambier.
 - K. Gambier noted that S. McGovern would like the Board to have an alumni representative. A. Broadworth will draft something to properly advocate for this and will work with K. Gambier on next steps.
- c) Council Self-Evaluation (K. Gambier on behalf of S. Kell)
 - S. Kell is currently reviewing the self-evaluation document. Following his review, it will be sent to Council members in accordance with the timeline stated in the Governance Committee work plan.
- d) AGM/Alumni Day Brainstorming (K. Gambier)
 - K. Gambier will create a work back plan to keep organized for this event. The document will be shared when ready.
 - Current planned events include:
 - Award Ceremony
 - AGM
 - Varsity Game (option to attend)

- Other ideas include:
 - Bringing in professors in some way as alumni enjoy reconnecting with them
 - Inviting the new President; this could be a draw for some alumni
 - Faculty-specific lunches or events
 - Family activity for alumni who now have children
 - Live streaming awards
 - Possibility of running a free movie event on October 14
 - K. Gambier asks that Council think about potential speakers and send names to her if they have any suggestions.
 - Request has been submitted to Scheduling Office to hold all main North Location areas for October 13.
 - Alumni Day Sub-Committee was formed. Members:
 - K. Gambier
 - W. Lee
 - S. Rashid
 - A. Broadworth (guidance)
- e) Live Streaming (K. Gambier)
- K. Gambier feels we could do more with live streaming in order to engage with alumni via social media. Some potential opportunities for live streaming include:
 - Convocation
 - Rivoli
 - West end reception
 - Blue Jays game
 - Some interesting meetings (i.e. September)
 - Alumni Day
 - K. Gambier will take the lead on live streaming at these events.

Next steps:

- A. Broadworth will send information from presentation to K. Gambier.
- A. Broadworth will draft wording to advocate for an alumni representative on the Board and will send this to K. Gambier.
- S. Kell to distribute Council self-evaluation.
- Alumni Office to check on availability of Regent for Sunday, October 14.

6. Items for Information

- a) Website Updates (K. Gambier)
- Council is asked to review the Alumni Association section of the website and provide any suggestions to K. Gambier, along with updated bios.
 - Alumni Office will be working on website updates over the summer months.
 - All 2017-2018 agendas and minutes should be added to the website.

- The Entrepreneurial Corner on the website has not received much activity. Alumni Office to look into this.
<http://alumni.uoit.ca/connect/entrepreneurial-corner/index.php>
 - K. Gambier will organize another Council photoshoot for the summer.
- b) iLaunch Event (K. Gambier)
- Annual event hosted by the Career Centre.
 - This year the event will run on Tuesday, June 19.
 - Alumni booth will be set up and will be manned by K. Gambier, A. Broadworth and S. Rashid (12:30 to 2 p.m.).
 - Alumni Office to order generic business cards for Alumni Association Council in time for this event.
- c) Student Outreach (S. Rashid)
- Main goal has been achieved as S. Rashid has made initial contact with a number of student societies.
 - The following societies have responded and have indicated interest in engaging with the Council in some way:
 - NETsoc
 - BITSOC
 - FSSH Student Society
 - UOAA
- d) Alumni Association Awards Update (S. Rashid)
- All messaging has been deployed to alumni. Next messaging scheduled to go out on May 22.
 - Once nominations close, Alumni Office will send all nominations that have come in to K. Gambier and S. Rashid.
 - Alumni Awards Sub-Committee has been formed. Members are:
 - K. Gambier
 - A. Pineda
 - S. Kell
 - W. Lee
 - S. Rashid
- e) Convocation (M. Picard)
- Alumni Office is in the midst of planning, working with Registrar's Office.
 - Council speakers are confirmed:
 - Thursday, June 7, 9:30 a.m. Ceremony is S. Rashid
 - Thursday, June 7, 2 p.m. Ceremony is J. Seres
 - Friday, June 8, 9:30 a.m. Ceremony is K. Gambier
 - Friday, June 8, 2 p.m. Ceremony is A. Pineda
 - Speakers should arrive to Tribute Communities Centre at least 1 hour before ceremony time.
 - A. Broadworth finalizing speeches and will send to Council speakers.
 - Council members who are not speaking are encouraged to volunteer.
 - K. Gambier will assist with some live videos and Instagram stories.

- f) Alumni Receptions (M. Picard)
 - o Payment form for Toronto FC event is ready; social media promotion has begun.
 - o Rivoli booked for June 13; 4 pool tables secured; Council approved menu; M. Picard will contact Rivoli to pay deposit.
 - o Tickets are secured for the Blue Jays game on July 24; Council will determine a restaurant for an informal gathering before the game.
 - o M. Picard has not received a response from the go karting venues contacted for potential August event; she will follow up via telephone next week.
 - o Webpage for all events should be live on May 10.

- g) Connected (M. Picard)
 - o Last issue deployed on April 20, 2018.
 - o Readership stats:
 - Sent to 11, 681 alumni.
 - 3069 unique readers
 - 26% readership
 - Only 6 unsubscribes (less than 1%)
 - o Next issue is scheduled for the end of June

- h) Shop 61 and Merchandise Sales (M. Picard)
 - o M. Picard has confirmed with Shop 61 and Shop SIRC that there is no agreement in place that restricts the merchandise that can be ordered by Council; Council is free to order as they please.
 - o This summer the Alumni Office work study student will price out new options and will provide some suggestions.

Next steps:

- o Alumni Office to update website with Council agendas and minutes
- o Alumni Office to order generic business cards for Alumni Association Council.
- o A. Broadworth to send first drafts of Convocation speeches to Council speakers when they are completed.
- o M. Picard to contact go karting venues one more time via telephone.
- o M. Picard to contact Rivoli to make deposit.
- o Alumni Office work study student to price out new merchandise options and put together a proposal in time for the June meeting.

7. Other Business

- a) At today's BOG meeting, K. Gambier learned of a few new things happening within the university:
 - o Centre on Hate, Bias and Extremism
 - o Bachelor of Technology in Sustainable Energy Systems (FESNS)
 - o Centre for Collaborative Education

- b) K. Gambier spoke at the President's Installation on May 8.

- c) S. Rashid informed Council that the Campus Cup will be held on Wednesday, September 5, 2018.

8. Adjournment

The meeting was adjourned at 9:15 p.m.

Motion to adjourn.

Moved by S. Rashid

Seconded by J. Seres