

Minutes of the UOIT Alumni Association Council (AAC) Meeting

March 7, 2018
7 to 9 p.m.

COUNCIL MEMBERS PRESENT (IN-PERSON)

K. Gambier (Chair), A. Pineda (Vice-Chair), I. Gondal, W. Lee, S. Rashid, M. Riseley, J. Seres

COUNCIL MEMBERS PRESENT (TELECONFERENCE)

T. Bailey, S. Kell

REGRETS

None

UOIT STAFF PRESENT

A. Broadworth, M. Picard (Recording Secretary)

1. Call to order

K. Gambier called meeting to order at 7:03 p.m.

2. Approval of the agenda

Motion to approve agenda.

Moved by M. Riseley

Seconded by I. Gondal

3. Approval of Minutes of February 7, 2018

Motion to approve minutes.

Moved by S. Kell

Seconded by A. Pineda

4. Items for Decision/Action

a) Alumni Reception Dates

- S. Rashid proposed dates for upcoming alumni receptions and community events. *See next page for list of events and event details.*
- Students are welcome to join events if interested.
- Community events are meant to be small; they are not formal. The purpose is to engage with a small group of alumni. Attendees will purchase their own tickets and will just meet up with other alumni who are there.
- Some Council members have already confirmed attendance for specific community events; however, all are encouraged to attend if possible.

MONTH	ALUMNI RECEPTION/FORMAL EVENT	COMMUNITY EVENT
April	Date: Tuesday, April 24 Type: Restaurant/Bar Casual Reception City: Oshawa Location: Riley's Pub or Prospect's Bar & Grill	No community event.
May	No formal event.	Date: Friday May 31 Event: Gatineau Beer Fest (A. Pineda will be going) Additional Community Events TBD: In April, Council will review the potential for additional community events. At this point, the following additional events have been considered: Kensington Krawl Toronto Symphony Orchestra Toronto FC Game S. Rashid encourages Council members to send him ideas.
June	Date: June 7/8 Type: Convocation Receptions City: Oshawa Location: UOIT, 61 Charles Date: Wednesday, June 13 Type: Restaurant/Bar Casual Reception City: Toronto Location: BATL or Rivoli (Rivoli preferred for better accessibility)	Date: Sunday, June 3 Event: Mud Hero Ottawa (A. Pineda will be going)
July	Date: Tuesday, July 24 Type: Alumni Reception and Blue Jays Game City: Toronto Location: Steam Whistle and Rogers Centre	Date: Saturday, July 7 Event: Salsa on St. Clair (K. Gambier and S. Rashid will be going)
August	Date: Wednesday, August 8 Type: Go Karting City: West End (Etobicoke/North York) Location: 401 Mini-Indy or K1 Speed (401 Mini-Indy preferred due to location)	Date: Saturday, August 25 Event: Toronto Mud Hero (K. Gambier will be going, team established) Cont'd..

		Date: Sunday, August 26 Event: Toronto Mud Hero (A. Pineda will be going)
September	Date: Thursday, September 20 Type: Michigan Reception: Informal gathering of alumni in the Michigan area City: Detroit, Michigan Location: TBD	Date: September (exact date TBD) Event: UOIT Campus Cup Date: Saturday, September 22 Event: Oasis Zoo Run (K. Gambier will be going, team established). Date: Saturday, September 29 Event: Nuit Blanche Toronto
October	Date: Saturday, October 13 Type: Alumni Day City: Oshawa Location: UOIT's North Location	

Motion to approve event listing for year.

Moved by S. Kell

Seconded by W. Lee

Motion to approve the purchase of July 24 Blue Jays tickets once A. Broadworth receives information and passes it along to K. Gambier and M. Riseley.

Moved by A. Pineda

Seconded by M. Riseley

Next steps:

1. Alumni Office (M. Picard) to contact venues for pricing and dates (for Alumni Receptions/Formal Events).
2. A. Broadworth to connect with Blue Jays contact to finalize tickets for July.

b) Slate Correction

- o S. Kell reviewed Schedule A: Council Rotation Correction Proposal from the current Terms of Reference. Reviewed Options 1 and 2.

Motion to include Option 2 with backup of Option 1 in the 2018 Elections Package.

Moved by I. Gondal

Seconded by S. Rashid

Next steps:

1. Governance Committee will finalize Elections package for review at April meeting. Both options will be included in this package.

5. Items for Discussion

- a) K. Gambier opened discussion on merchandise.
- Top ideas for new merchandise include: sweatpants, pens, seasonal items such as scarves and toques.
 - Given that Council's budget is on a deferred system, unused money is not lost. It is not necessary to purchase new items before the end of this fiscal.
 - If there is a purchasing agreement with Shop 61 and/or UOIT's Bookstore, it would be ideal to end this.
 - K. Gambier and M. Riseley will review current merchandise needs and will update M. Picard.

Motion to replenish current merchandise stock based on numbers to be provided by K. Gambier and M. Riseley.

Moved by W. Lee

Seconded by S. Kell

Next steps:

- K. Gambier and M. Riseley will provide merchandise replenishment numbers to M. Picard.
- M. Picard to look into potential vendors for items of interest (sweatpants, pens, seasonal items, etc.)
- M. Picard to check if it is possible to find details regarding a purchasing agreement with Shop 61 and/or UOIT's Bookstore.

- b) K. Gambier reviewed event sponsorship.
- Letter has been drafted and used previously.
 - Johnson sponsors Alumni Day as part of our affinity partnership.
 - Council events are not typically sponsored; discussion around this opportunity just opened up last year.
 - Council agrees to keep sponsorship open, to feel it out and see what might be available – nothing formal at this point.
 - If Council members have specific connections or ideas of potential sponsors, please inform K. Gambier. Council can discuss the possibility and strategy of reaching out. All potential sponsors must be discussed with the Alumni Office for review and consideration before being contacted.

Next steps:

- M. Riseley will recirculate sponsorship letter.
- c) A. Broadworth provided update on Pi Day.
- Planning going well – only one week away!
 - Council encouraged to get active on social media (#uoitpiday)
 - Council members asked to promote Marlies game to their personal networks.

6. Items for Information

- a) M. Picard informed Council of annual Ridgebacks Alumni Reception and Athletics Award Night happening Thursday, March 29.
 - o Asked for Council attendance to run check-in and merchandise tables, and to mingle with alumni in attendance.
 - o K. Gambier, A. Pineda, W. Lee, and S. Rashid agreed to attend.
- b) M. Picard provided update on Connected.
 - o With Pi Day communications, alumni have received an overabundance of email correspondence. The deployment of Connected will be held back until the end of March to avoid increasing our number of unsubscribes.

7. Other Business

- a) W. Lee is interested in getting more Council presence on campus, possibly through sponsorship of student events - specifically grad galas. Council agreed he could approach student groups to inquire about grad galas running this year and to explore this idea.
- b) A. Pineda voiced concerns that there are some points that should be clarified in the current Terms of Reference, specifically with regards to a Council member's removal from Council. Council agreed that this issue can be revisited following the next election period. The Governance Committee will review the TOR and will make a recommendation for next year. No vote required at this point.
- c) K. Gambier reminded Council members that fun facts for social media should be sent to M. Picard if they have not already done so.
- d) K. Gambier provided Council with a nomination for open position – a non-voting Council position serving on the Engagement Committee. Reuben Gomes, Class of 2014, Faculty of Business and IT. Reuben would attend meetings by phone and would attend events in-person.

Motion to approve Reuben Gomes to complete the remainder of C. Mazza's term until the next AGM.

Moved by M. Riseley Seconded by S. Rashid

8. Adjournment

The meeting was adjourned at 9:14 p.m.

Motion to adjourn.

Moved by M. Riseley Seconded by S. Rashid